



Squire Boone Village

**Wholesale Supplier
and Manufacturer**

CAVE ATTRACTION LOOKBOOK

**SHOP OUR COMPLETE WHOLESALE CATALOGS AT:
SQUIREBOONE.COM**

CAVE BEST-SELLERS

ADD A NEW ACTIVITY WITH A GEM MINING SLUICE

- **FREE** \$3,500 Gem Mining Sluice for your cave attraction with your agreement to purchase \$3,000 per year of any Squire Boone Village merchandise for resale including Economy and High-grade Mine Rough, Collector Rocks, Candy, Gemstone Jewelry, Souvenirs, Toys and Carved Wood.
- Kids love to mine for gems! It doesn't matter if they've mined for gems one time or ten, you'll feel their excitement when you bring a Gem-Mining Sluice to your cave! Kids will line up to discover fossils, amethyst, and fool's gold with this unique hands-on educational activity.



Qualify for a **FREE** Gem Mining Sluice and create a new activity at your cave!

MINE ROUGH

Regular & Hi-Grade
Mine Rough in
Custom Printed
Drawstring Bags



Economy Mine rough with
Custom Printed Label

MINE ROUGH BUCKETS

WHY SELL SQUIRE BOONE VILLAGE MINE ROUGH BUCKETS

- Mine Rough Buckets filled with big chunks of gems, crystals, and fossils elevate your gem mining sluice experience in-store.
- Kids will have a handy bucket to carry their treasures home.
- A custom printed label comes free on each bucket and gives kids a souvenir of their sluicing adventure.
- Translucent plastic allows customers a sneak peek of the pieces inside!



Add a sluicing screen to make a fun gift for gem mining at home.



CAVE BEST-SELLERS

GEM MINING ADD-ONS

- Create a Rock Shop around your Gem-Mining Sluice gem mining accessories to increase spending, including Custom Printed Bags, Buckets, and Miner Helmets.
- Add Gemstone Super Mix By-the-Bagful, Collector Rocks, Crack Open Geodes... anything from our extensive Earth Science catalog that creates an interactive and profitable Rock Shop.



Selling Tip!
Sell Gem Mining Kits on your website to bring in extra revenue.



GEMSTONE SUPER MIX BY-THE-BAGFUL

WHY SELL SQUIRE BOONE VILLAGE GEMSTONE SUPER MIX

- A Gemstone Super Mix Ore Cart Display with flickering lanterns will become a focal point in your gift shop. It draws attention and drives sales of our colorful, high-quality Gemstone Super-Mix. Compartments neatly hold imprinted drawstring bags and information booklets so kids can read about the stones they choose.
- 100% Real Gemstones in bright colors that fascinate kids as they search for the perfect stones to fill their bag.
- Fast-selling and high-profit.
- Imprinted Drawstring Bags build your brand by creating a souvenir of your guest's visit to the Cave.
- Free custom sign included with Ore Cart Display.



By-the-Bagful makes retail easier....customers fill up a bag, you charge one price and you're done!
The customer gets to hand select their stones and you don't have to weigh, measure or count!



CAVE BEST-SELLERS

GLOW STONES® BY-THE-BAGFUL

WHY SELL SQUIRE BOONE VILLAGE GLOW STONES®

- Kids love stuff that glows in the dark, and there's no place darker than a cave! Create a glowing trail to a secret treasure, decorate your room, or illuminate night time play!
- Glow Stones® are phosphorescent, meaning they glow in the dark after being exposed to light.
- Glow Stones® will glow in the dark for hours after being exposed to light for just 15 minutes.
- Squire Boone Village's Glow Stones® have been tested and certified by an independent laboratory and pass regulations by the U.S. Consumer Product Safety Improvement Act (CPSIA) and California's Prop 65.
- Glow Stones® are safe for kids!
 - » Non-toxic
 - » Non-radioactive



A Viewing Tube allows kids to see the stones glow before they buy and is included with every display deal!

Glow Stones®

232 Pieces per Pound!



Glow Stones® glow in the dark after being exposed to light!

MAGNET STONES®

BY-THE-BAGFUL

WHY SELL SQUIRE BOONE VILLAGE MAGNET STONES®

- Magnet Stones® attract more than just each other - it's nearly impossible to walk past without buying!
- Our powerful Magnet Stones® are made of iron ore shaped into stones that provide kids with hours of fun. Throw Magnet Stones® in the air close to each other to make noise or use them to perform magic tricks. See how close Magnet Stones® can get without slamming together or arrange them into an infinite number of shapes.
- Available in 8 shapes and colors.
- All displays include compartments to hold imprinted drawstring bags and information cards explaining how Magnet Stones® work.



CAVE BEST-SELLERS

SPELUNKER HELMETS

- Cave exploration has led to the discovery of underground wonder that sparks the interest and creativity of every child. The use of helmets make spelunking adventures hands-free and has been crucial in the discovery and development of cave attractions across the world. Kids can use these helmets to pretend to be a cave explorer and use the bright light of the helmet to light their discoveries.
- Dependable, trouble free on/off toggle switch.



Mix or match
Helmet &
Lantern colors!

SPELUNKER LANTERNS

- Lanterns provided light for early cave explorers. Many caves open to the public now offer lantern tours which allow visitors to experience what it was like to explore caves by lantern light before electric lighting was invented. Many visitors who go on lantern tours enjoy their lanterns casting shadows on the walls, stalagmites and stalagmites deep underground.



Bright LED bulbs that illuminate from a candle-light glow up to a super bright light!

25%



50%



75%



100%



SPELUNKER HELMETS & LANTERNS DISPLAY

- Kids can mix or match Helmet and Lantern colors when they are displayed together on the Spelunker Helmet and Lantern Combination Floor Display.
- Spelunker Helmets and Lanterns provide hours of spelunker fun that will create memories for your visitors that will last a lifetime.

SQUIRE BOONE VILLAGE HELMETS & LANTERNS:

- Eye-catching, attention getting colors!
- Free custom imprint with the name of your cave attraction creates a connection with your customers! May combine Helmets and Lanterns for imprint minimum.
- AAA batteries installation optional.
- Made of impact resistant plastic that doesn't crack when dropped on the floor.
- Bright LED Bulbs.
- CPSIA, ASTM and Prop 65 tested and approved
 - » Safe for ages 3+
 - » All colors and components pass heavy metals and phthalates testing
 - » Safety screw holds the battery compartment lid closed
 - » No sharp edges or holes
 - » No exposed circuitry
 - » No glass



Free Product Offset
included with every display!

CAVE BEST-SELLERS

COLLECTOR ROCKS

WHY SELL SQUIRE BOONE VILLAGE COLLECTOR ROCKS

- Every kid has a rock collection, and we bet you still remember yours!
- We supply rocks that fit any collection, from novice to experienced collector.
- No weighing, grading or individual pricing. Each different Collector Rock is hand selected by our experts to have the same perceived value, can be displayed in the same bin, and sold at the same price.
- Collector Rocks can be sold in a variety of ways to suit any retail environment:
 - » Individually for collectors
 - » Gallery-style Floating Frame
 - » Hand-carved poplar Tripod Stands
 - » Crate Boxes and Treasure Chests
- More than 300 Collector Rocks to choose from, carefully selected from mines in over 10 different countries!



Each Collector Rock includes an Educational Fact Card about each specific rock: origin, composition, and history.



Agate Slice



Citrine Crystal



Trilobite Fossil



Amethyst Druse



Iron Pyrite



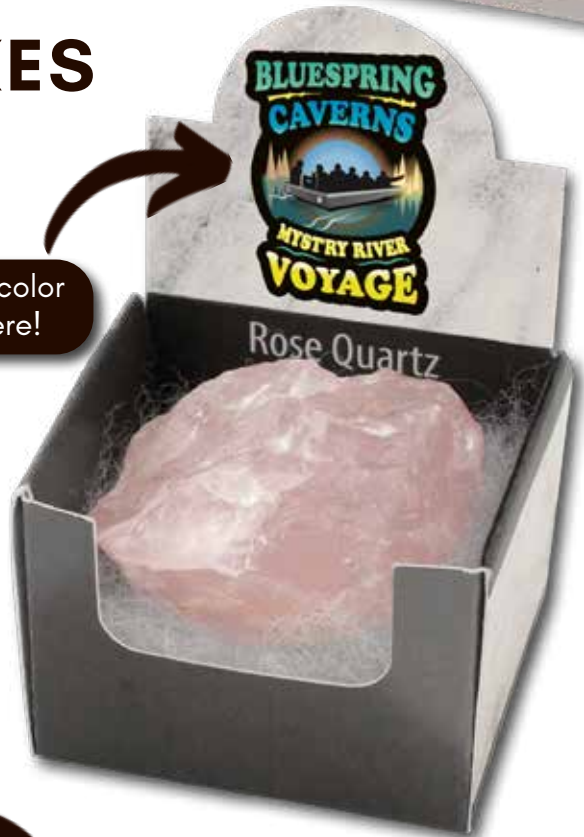
Bismuth

**GEMSTONES • MINERALS • CRYSTALS • FOSSILS
CUT • POLISHED • DRUSE • SLABS • CARVINGS**

COLLECTOR ROCK BOXES

WHY SELL SQUIRE BOONE VILLAGE COLLECTOR ROCK BOXES

- Over 40 collector quality gemstones, crystals, minerals and fossils in a collectible box with your full color logo.
- Packed in assorted flats, order best sellers or choose your own.



Your full color logo here!



Barcodes on the bottom.



Geological information about each stone printed on the back of every box.



CAVE BEST-SELLERS

CRACK OPEN GEODES

WHY SELL SQUIRE BOONE VILLAGE FOSSIL CYSTOID CRACK OPEN GEODES

- Create a fun activity with Crack Open Geodes! Guests choose their own geode and crack it open using a hammer and chisel to reveal gorgeous crystals that have never yet been seen before.
- Our Crack Open Geode Display holds four different sizes of geodes and informational cards that explain how geodes are formed millions of years ago under the ocean floor by fossilized cystoids.
- Add our Geode Cracking Stump, Hammer, Chisel, and Safety Shield to create a cracking station.

FOSSILIZED CYSTOID GEODE

This rough-looking, round-shaped rock might have a hollow center with beautiful quartz deposits inside. The only way to find out is to crack it open.

During the Silurian Period of the Paleozoic Era, 416 to 443 million years ago, marine animals called cystoids lived in ancient seas. Although they are extinct, paleontologists can study them by examining their fossil remains, such as those cystoid geodes. Cystoids are a class of echinoderms — animals with hard exoskeletons that contain a high concentration of magnesium carbonate. Some echinoderms, including starfish and sea urchins, still live in our oceans.

Prehistoric cystoids were attached to the ocean floor by a stem. Connected to the stem was a saclike body called a calyx, which varied in shape from spherical to oval to very flattened. The calyx usually reached a maximum of 18" in diameter, although larger fossils have been found. The calyx exoskeleton was composed of a geometric arrangement of polygonal plates with complexly structured pores. These pores were part of the animal's unique water vascular system, a network of fluid-filled canals that functioned in respiration, food digestion, waste elimination, and locomotion. On the upper end of the calyx was a mouth surrounded by a number of appendages, called brachioles, that produced a current of water, directing food to the mouth.


When a cystoid died, its brachioles and stem quickly broke off. As the calyx rested on the sea floor, it became covered by silica-rich sand and sediment. Over a period of time, silica replaced the magnesium carbonate of the exoskeleton, creating a fossil record of the shape of the cystoid. The internal organs decayed, leaving a quartz (silicon dioxide, SiO₂) fossil with a hollow center.

Millions of years passed and the waters receded, leaving dry land where oceans had been. Cystoid fossils, by trapped in layers of sediment below the earth's surface. Ground water, rich with silica, filled the cavities inside the cystoid fossils, causing quartz crystals to form. Geologists use the term "geode" to describe a hollow rock with crystals growing inside. In some of these geodes, quartz has completely filled the cavity, and the geode is solid. Some are still hollow, with sparkling quartz crystals lining the cavity. Origin: Morocco, Africa.

WARNING: USE EYE PROTECTION AND GLOVES

Put the geode inside an old sock or cover it with a rag to prevent glass flying and causing damage or injury. Start hitting it gently, gradually increasing force until the geode cracks open in as few pieces as possible.

R470C Large



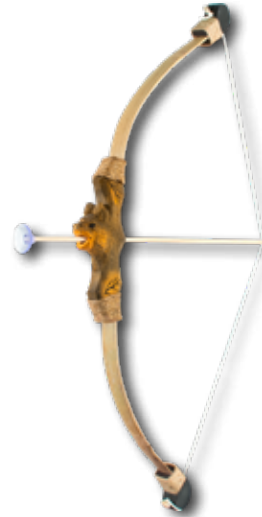
Displays have a pocket for informational Crack Open Geode Fossil Cystoid Fact Cards!



ALL ABOUT BATS!

WHY SELL SQUIRE BOONE VILLAGE BAT PRODUCTS

- Widely known as the official mascots of show caves, bats are the puppies of the sky! These adorable, fascinating creatures are an integral part of cave life, and deserve to be celebrated!
- With products including jewelry, candy, toys, keychains, carved wood, and activities, we've got something for all bat lovers.



CAVE BEST-SELLERS

FUR & LEATHER

WHY SELL SQUIRE BOONE VILLAGE FUR & LEATHER

- Before caves were commercialized and opened to the public as attractions, these natural wonders served an important role as shelter by early man who were hunters, using animal furs for clothing and to stay warm.
- Animal husbandry has been a part of American life since the early pioneer days. Squire Boone Village has a wide variety of caps, bags, and pelts representing historic uses by American pioneers and early settlers that visitors can take home from a trip to the cave.



PUMP-ACTION POP RIFLES

WHY SELL SQUIRE BOONE VILLAGE PUMP-ACTION POP RIFLES

- Pump-Action Pop Rifles continue to be best sellers year after year!
- When playing with timeless Pop Rifles, kids can imagine themselves as a pioneer on a hunting trip, a cowboy keeping the peace in the old west, or a farmer protecting his livestock.



FREE custom logo printed on the rifle stock with 60 piece order!



HAND CARVED WOOD

WHY SELL SQUIRE BOONE VILLAGE HAND CARVED WOOD

- In a world of high tech gadgets, Hand Carved Wood takes us back to a simpler time of sharing stories while whittling on the front porch.
- Hand Carved Wood favorites: Slingshots, Hiking Sticks, Walking Sticks, Rubber Band Shooters, Back Scratchers, and Ink Pens



FREE custom name-embossing with 48-piece order.



CAVE BEST-SELLERS

WICKSTONE™ COASTERS

WHY SELL SQUIRE BOONE VILLAGE WICKSTONE™ COASTERS

- Made of natural sandstone that wicks moisture and condensation from the outside of drinking glasses.
- Custom screen printed in our own in-house print shop in vivid, full process color using your supplied photos, illustrations, and logo.
- Up to 12 designs for one low MOQ of \$300 and a low one-time design and set-up fee of \$50.
- Handmade poplar wood display, made in our wood shop, beautifully merchandises 72 coasters.



THE SOUVENIR CENTER

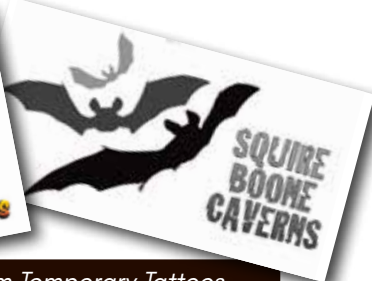
WHY SELL SQUIRE BOONE VILLAGE SOUVENIR CENTER

- The Souvenir Center holds all of our innovative and best-selling souvenirs: Bumper Stickers, Weatherproof Stickers, Magnets, Postcards, Key Rings, Puzzles, Posters, Playing Cards, Temporary Tattoos and Shot Glasses.
- We use photos that you provide of your cave to create custom souvenirs specifically for your cave!
- Custom Souvenirs sell better than stock or standard souvenirs.
- Reorders are a breeze... No set up or plate fees after your first order!
- The Souvenir Center includes Free Product Offset that pays you back for the display when sold at retail!
- Create multiple versions within our low minimums to feature your guests' favorite cave scenes and offer more variety!



**We use
your photos
to create
Custom
Souvenirs!**

CUSTOM SOUVENIR CENTER OPTIONS



Custom Temporary Tattoos
Pack: 11" x 4 1/4" Singles: 2" x 2"
Generates free advertising
when posted on social media!



SooStix™ & Bumper SooStix™
Weatherproof, fade resistant



Custom Printed Souvenir Shot Glasses & Candles
Sell your Shot Glasses empty or filled with
neon colored candles with electric fragrances!



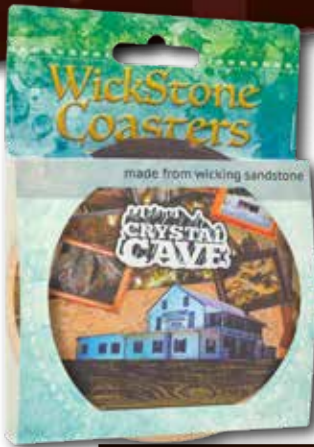
SOOBUBS®
Magnets, Keys Rings, and Jewelry
made with heavy glass bubbles



Picture Postcards
5 3/4" x 4 1/4"
Available with Vintage Scalloped
Edge or Smooth Edge



Mini Posters
8 1/2" x 13"
Collectible works of art provide
guests with a memento of their visit!



Playing Cards
Go Batty!: A variation of Go Fish!
 Fun cave animal facts on each card!

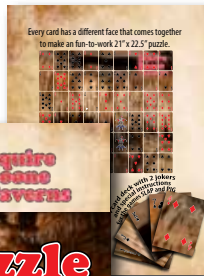
WICKSTONE™ COASTERS
 Custom printed natural sandstone coasters wick condensation to keep surfaces dry in style!



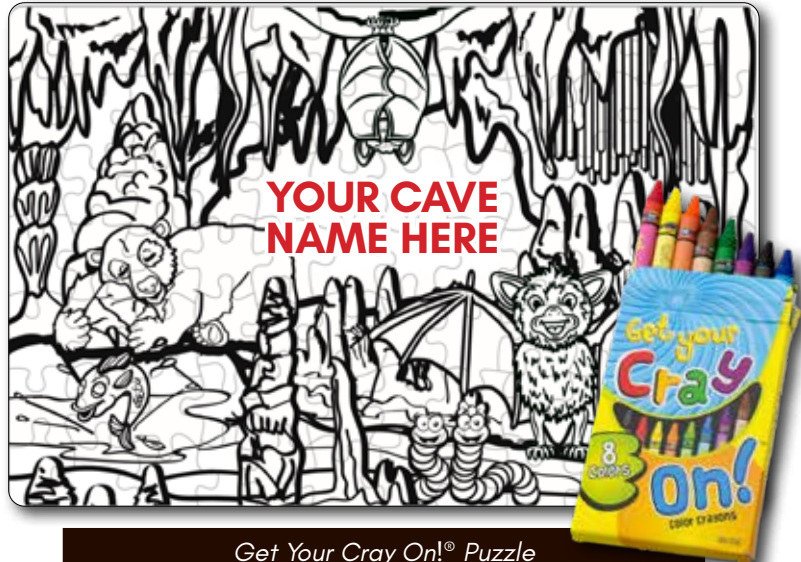
Jigsaw Puzzle
 Comes packed in a Custom printed box
 Puzzle Size: 10" x 16" x 1/16"
 160 interlocking pieces



Restickers®
 Stick over and over again!



Puzzle Decks
 Your image is printed on the back of a deck of cards to create a puzzle!
 It's two games in one!



Get Your Cray On!® Puzzle
 Cave stock scenes printed with your logo incorporated on the puzzle. Comes with a pack of crayons!

CAVE BEST-SELLERS

ROCK CRYSTAL CANDY

WHY SELL SQUIRE BOONE VILLAGE ROCK CRYSTAL CANDY

- Rock Candy Crystals grow just like quartz crystals grow in nature. Fortunately, Rock Candy Crystals only take seven days to grow instead of hundreds of thousands of years.
- A nostalgic, Americana favorite, Rock Crystal Candy is the best-selling, most profitable candy in cave attraction gift shops!
- 16 delicious flavors with colors that sparkle and grab customers' attention!
- Rock Crystal Candy doesn't melt on a hot day.
- Made with 100% pure cane sugar grown by American farmers on American farms.
- Safe Quality Food Certified.
- GMO free and Biodegradable.
- Easy triple mark-up.



Neatly organized wrapped
Rock Crystal Candy
for sale in the back!

Vibrant & sparkling unwrapped
Rock Crystal Candy
in the false front!

“The taste
of childhood
right here.”

-Nichol

“This is by far
the best rock
candy we've ever
purchased.”

-Steve

“Amazing
flavor that
lasts the
entire stick.”

-Bree

“Love this
product. These
people really love
what they do.”

-Rachel



HITCHERS® WITH TWISTER POPS

WHY SELL SQUIRE BOONE VILLAGE HITCHERS® WITH TWISTER POPS

- Over 60 high-quality plush animals kids love!
- Hook-and-loop fastener design on arms and legs allow Hitchers® to be wrapped around anything, like bike handles or backpack straps after the candy is all gone.
- Posable legs, arms, tails, and necks increase play value.



Wildlife Animal Collection

Holds on with
hook & loop
fastener on arms
and legs!

Long tail can
be shaped for
hanging and
holding on!

Posable necks & tails to
put in any position!

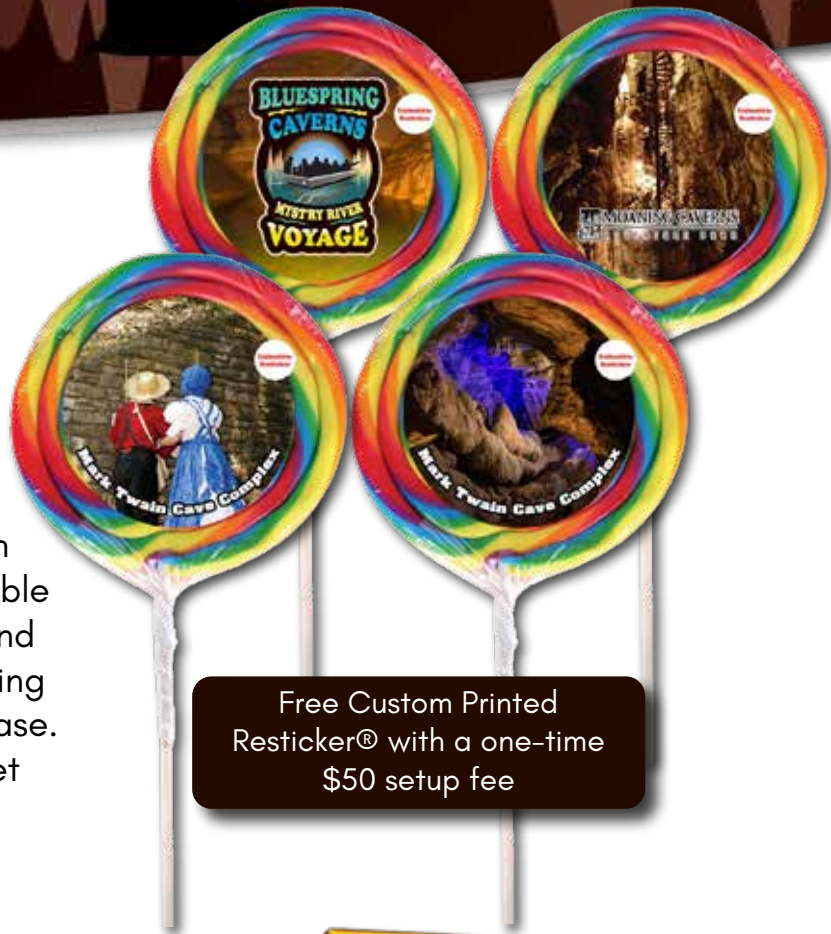
Hitchers® with Twister Pops
provide a two-in-one treat...
Candy and a toy, doubling the value!

CAVE BEST-SELLERS

RESTICKER® CAVE LOLLIPOPS

WHY SELL SQUIRE BOONE VILLAGE RESTICKER® LOLLIPOPS, LOLLISTICKS®, & TEENY LOLLIPOPS

- Resticker® Lollipops are customized with photos of your cave attraction! Collectible Restickers® stick over and over again, and are shrink-banded to the lollipop, ensuring they can't be removed until after purchase.
- Our proprietary Lollipop products will set you apart and deliver consistent sales!
- All flavors are made in the USA.
- Squire Boone Village Lollipop Displays are designed to showcase our Lollipops' vibrant, whimsical, and irresistible colors and shapes!



Free Custom Printed Resticker® with a one-time \$50 setup fee



Lollisticks® are a long-time favorite across all retail. With 12 delicious flavors, there's a stick for every customer!

Teeny Lollipops can't be found anywhere else, and provide great impulse sales.



FORMULA SOUR® & BUBBLE ACTION DISPLAYS

- 12 Varieties of Formula Sour® & Shock Your Buds Test Tube candies
- Formula Sour® Liquid Candy is sure to make everyone pucker their lips and show off their sour face!
- Squire Boone Village's proprietary Formula Sour® Bubble Action Floor Display, with edge-glow shelves, bright LED lights, and eye-catching bubbles makes Formula Sour® hard to resist.
- A top selling candy for more than 20 years!



SLOBBER JAWBBERS®

- Slobber Jawbbers® are giant, colorful jawbreakers on a stick that are a huge 1.75" diameter. Monster Slobber Jawbbers® are a whopping 2.25" diameter! Each Slobber Jawbber® changes colors and flavors as you lick your way to the bubblegum or candy center:

- » Strawberry
- » Green Apple
- » Orange
- » Banana
- » Blueberry
- » Watermelon
- » Grape



Custom printed flag labels and display sign are free using your logo and the jawbreaker name that you choose. LOW MOO!



CAVE BEST-SELLERS

TWISTER POP LOLLISTRAWS®

WHY SELL SQUIRE BOONE VILLAGE TWISTER POP LOLLISTRAWS®

- Create a premium milkshake at your cave snack bar with Twister Pop Lollistraws!
- No plastic! It's a high-quality, eco-friendly paper straw with a Twister Lollipop top!
- Heavy paper core won't get soggy and strengthens the candy to reduce breakage during shipping.
- Twister Lollipop adds delicious Rainbow Cherry flavor to sodas, milkshakes, slushies, ice cream floats...even water!



Add to your snack bar menu
to create one of a kind
Milkshakes and Cherry Cokes!



Twister Pop Lollistraws® are available
in bulk singles or 5 ct. Party Packs!



WILD ANIMAL POTTERY CHARMS

WHY SELL SQUIRE BOONE VILLAGE WILD ANIMAL POTTERY CHARMS

- Wild Animal Pottery Charms are sculpted, fired, and painted by hand in the high elevations of the Andes Mountains, exclusively for Squire Boone Village.
- Our best-selling Design Your Own Necklace display allows kids to choose their favorite animal and a colorful cord to create their own necklace!
- Each pottery charm and neck cord is the same price, making retail pricing a breeze with an easy 3X mark-up!
- Displays hold either 20 or 60 different animal charms.



20 Wildlife Charms
to choose from!



CAVE BEST-SELLERS

GEMSTONE NECKLACES

WHY SELL SQUIRE BOONE VILLAGE GEMSTONE NECKLACES & WINDSWEPT TREE

- Our exclusive display was inspired by windswept trees in the tundra, and create a stunning presentation for our genuine Gemstone Necklaces. The first display of its kind, the Windswept Tree is one of the most popular displays across all of our catalogs.
- Real Gemstones are cut and polished by lapidary artists.
- Electroplated with 100% pure Gold or Silver.
- Pre-priced and bar coded at your specified markup. Hang on the tree and start selling!



We'll pre-print your retail price, just tell us your markup. Flag labels come attached to each necklace!



Pink Chalcedony Cabochon



Agate Slice w/ Gold Dip & Edge



Amethyst Druse



Crystal Point Gold



Lapis Lazuli Cabochon

DESIGN YOUR OWN GEMSTONE PENDANT NECKLACE

WHY SELL SQUIRE BOONE VILLAGE DESIGN YOUR OWN GEMSTONE PENDANT NECKLACE

- Kids love to choose a pendant and neck cord to create their own custom necklace.
- Choose from over 120 Pendants to fill your display.
- Choose either Clasp or Tie Necklaces
- Rough, Tumbled & Carved Gemstones and Fossils
- Each pendant is the same price, making retail pricing a breeze!
- Easy 3X mark-up!



SHOW CAVE

Best selling products for your Show Cave Gift Shop:

- » Mine for Gems
- » By-the-Bagful
- » Collector Rocks
- » Rock Crystal Candy
- » Spelunker Helmets & Lanterns
- » Custom Printed Souvenirs
- » Carved Wood
- » Gemstone Jewelry
- » Hitchers® with Twister Pops
- » Resticker® Lollipops

