

FARM HOUSE TRADITIONS

WHY CHOOSE SQUIRE BOONE VILLAGE FARM HOUSE TRADITIONS

Pencil Slingshots

- Capture the magic of a summer day on the farm spent playing in the yard, exploring the woods, and sharing stories on the porch with our wide range of traditionally crafted products!
- Farm Attractions provide the perfect opportunity for families to share the experience of farm life with their children. Playing with our interactive, hands on products, they're sure to have hours of fun.
- Train Whistles are an excellent tiein for Farm Attractions that have a train or hay ride, and with our custom printing, they will always associate your farm with the thrill of a train's unforgettable whistle.

Slingshots

Corn Cob Pipes come with FREE custom imprinting with purchase of six 36-ct. display boxes and a one time \$30 plate charge.





AGRICULTURAL PRODUCTS

WHY CHOOSE SQUIRE BOONE VILLAGE FOR YOUR AGRICULTURAL PRODUCTS

- As a Farm Attraction we understand your dedication to products that support USA agriculture and supply home grown products that Farm Attraction visitors are looking for.
- Squire Boone Village manufactures several agricultural products in Indiana from crops harvested in the USA.
- Squire Boone Village is a member of Indiana Grown, a division of the Indiana State Dept. of Agriculture. Look for the Indiana Grown logo.

INDIANA GROWN





100% Sovbean Wax Candles & Melts



Rock Crystal Candy

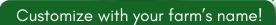




100% SOYBEAN WAX CANDLES, WAX MELTS & TEA LIGHTS

WHY CHOOSE SQUIRE BOONE VILLAGE 100% SOYBEAN WAX CANDLES, WAX MELTS AND TEA LIGHTS

- Hand-poured in small batches by our artisans in southern Indiana.
- All soybeans are grown and harvested in the USA to provide sustainable, high-quality candles, wax melts and tea lights.
- Fireside Lights fragrances that take you back to life on the farm.
- Fireside Lights Candles contain dual Crackling Wood and 100% Cotton Wicks for a long, steady burn.





Fireside Lights 100% Soybean Wax Melts



Fireside Lights 100% Soybean Wax Tea Lights



Fireside Lights 100% Soybean Wax Candles with Crackling Wooden Wick



HANDMADE LARD & LYE SOAP

WHY CHOOSE SQUIRE BOONE VILLAGE HANDMADE LARD & LYE SOAP

- Hannah Boone's Handmade Lard & Lye Soap: This mild recipe lard and lye soap, made in the traditional pioneer way, is recommended for bathing, for removing stains, and relief from poison ivy and bug bites.
- Fishy Fishy Handmade Soap: Made with anise oil, which masks human scent and attracts fish. Our Fishy Fishy Handmade Soap also cleans and softens skin, removes odors, and has antibacterial properties.
- Woodsman Handmade Soap: Made with all-natural essential oils, citronella, lemon, cedarwood, and lavender, it repels bugs, relieves swelling and itching from chigger bites, and moisturizes dry skin.









ROCK CRYSTAL CANDY

WHY SELL SQUIRE BOONE VILLAGE **ROCK CRYSTAL CANDY**

- A nostalgic, Americana favorite, Rock Crystal Candy is the best-selling, most profitable candy at Farm Attractions!
- 16 delicious flavors! Colors that sparkle and grab customers' attention!
- Rock Crystal Candy doesn't melt on a hot day.
- Made with 100% pure cane sugar grown by American farmers on American farms.
- Safe Quality Food Certified.
- GMO free and Biodegradable.
- Easy triple mark-up.

Neatly organized wrapped **Rock Crystal Candy** for sale in the back!

Vibrant & sparkling unwrapped **Rock Crystal Candy** in the false front!

"The taste of childhood right here." -Nichol

"This is by far the best rock candy we've ever purchased."

Steve

"Amazing flavor that lasts the entire stick."

"Love this product. These people really love what they do."













WHY CHOOSE SQUIRE BOONE VILLAGE **ROCK CRYSTAL TEA SUGAR**

- Crystals grown in USA from American pure cane sugar.
- Bag made from 100% compostable materials.
- Zero Additives
- Gluten Free
- Vegan
- Non-GMO

Pure Cane Rock Crystal Tea Sugar

- » No added color or flavor. Pure cane sweetens the flavor of any tea varietal without altering its essence.
- » Fresh aroma, sweet finish

Raw Cane Rock Crystal Tea Sugar

- No added color or flavor. Natural molasses in raw cane imbues a light brown color and a subtle note of honey.
- » Rich aroma, honeyed sweet finish





GEM MINING SLUICE

GET A FREE GEM MINING SLUICE!

- We provide, free of charge, our \$3,500 Gem-Mining Sluice with a \$3,000 annual order of Squire Boone Village products from any catalog.
- Create a Rock Shop around your Gem-Mining Sluice! We offer an extensive line of Mine Rough and accessories that increase spending with Branded Bags, Buckets, and Miner Helmets.
- Kids love to mine for gems! It doesn't matter if they've mined for gems one time or ten, you'll feel their excitement when you bring a Gem-Mining Sluice to your attraction! Kids will line up to discover fossils, amethyst, and fool's gold with this unique hands-on educational activity.







Regular & Hi-Grade Mine Rough in **Custom Printed Drawstring Bags**





Custom Printed Label





GEM MINING ADD-ONS

WHY CHOOSE SQUIRE BOONE VILLAGE GEM MINING ADD-ONS

- We offer a wide variety of Gem Mining Add-Ons that will increase sales and add to your sluice's profitability.
- We know how much customers love the thrill of mining for their own gems in a Gem Mining Sluice, and with our Custom Printed Bags, Buckets, and Miner Helmets, your brand can be front and center in the action!
- High Quality Mine Rough is available pre-mixed or Mix Your Own, in a variety of sizes and branded bags.
- Add By-the-Bagful Super Mix, Collector Rocks, Crack Open Geodes...anything from our expansive Earth Science catalog to create a profitable and interactive Rock Shop in your Farm Attraction.





BY-THE-BAGFUL

WHY CHOOSE SQUIRE BOONE VILLAGE BY-THE-BAGFUL

- Fast selling and high profit, our Bythe-Bagful programs, Gemstone Super Mix, Magnet Stones and Glow Stones®, create an activity in-store.
- 100% Real Gemstones in bright colors that fascinate kids as they search for the perfect stones to fill their bag.
- Magnet Stones attract more than just each other. It's nearly impossible to walk past them without buying!
- Imprinted Drawstring Bags build your brand by creating a souvenir of your guest's visit to the farm.







By-the-Bagful makes retail easier....customers fill up a bag, you charge one price and you're done! The customer gets to hand select their stones and you don't have to weigh, measure or count!

GLOW STONES®

WHY CHOOSE SQUIRE BOONE VILLAGE GLOW STONES®

 Kids love stuff that glows in the dark! Create a glowing trail to a secret treasure, decorate your room, or illuminate night time play!

Popular to use for landscaping, flower gardens, and walkways.

 Glow Stones® are phosphorescent, meaning they glow in the dark after being exposed to light.

 Glow Stones® will glow in the dark for hours after being exposed to light for just 15 minutes.

 Squire Boone Village's Glow Stones® have been tested and certified by an independent laboratory and pass regulations by the U.S. Consumer Product Safety Improvement Act (CPSIA) and California's Prop 65.

• Glow Stones® are safe for kids!

- » Non-toxic
- » Non-radioactive

A Viewing Tube allows kids to see the stones glow before they buy and is included with every display deal!

232 Pieces per Pound!

Sell by the pound for

landscaping and flower



Glow Stones[®] glow in the dark after being exposed to light!

MAGNET STONES® BY-THE-BAGFUL

WHY SELL SQUIRE BOONE VILLAGE BY-THE-BAGFUL

- Magnet Stones® attract more than just each other – it's nearly impossible to walk past without buying!
- Our powerful Magnet Stones® are made of iron ore shaped into stones that provide kids with hours of fun. Throw Magnet Stones® in the air close to each other to make noise or use them to perform magic tricks. See how close Magnet Stones® can get without slamming together or arrange them into an infinite number of patterns.
- Available in 8 shapes and colors.
- All displays include compartments to hold imprinted drawstring bags and information cards explaining how Magnet Stones[®] work.





COLLECTOR ROCKS

WHY SELL SQUIRE BOONE VILLAGE COLLECTOR ROCKS

- There is no better way to teach students about Earth Science than to encourage them to add to their rock collection. Every kid has a rock collection, and we bet you still remember yours!
- We supply rocks that fit any collection, from novice to experienced collector.
- No weighing, grading or individual pricing. Each different Collector Rock is hand selected by our experts to have the same perceived value, can be displayed in the same bin, and sold at the same price.
- Collector Rocks can be sold in a variety of ways to suit any retail environment:
 - » Individually for collectors
 - » Gallery-style Floating Frame
 - » Hand-carved poplar Tripod Stands
 - » Crate Boxes and Treasure Chests
- More than 300 Collector Rocks to choose from, carefully selected from mines in over 10 different countries!







Agate Slice



Citrine Crystal



Trilobite Fossil



Amethyst Druse



Iron Pyrite



Bismuth

GEMSTONES • MINERALS • CRYSTALS • FOSSILS
CUT • POLISHED • DRUSE • SLABS • CARVINGS



Rose Quartz

COLLECTOR ROCK BOXES

WHY SELL SQUIRE BOONE VILLAGE COLLECTOR ROCK BOXES

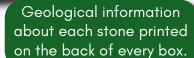
 Over 40 collector quality gemstones, crystals, minerals and fossils in a collectible box with your full color logo.

 Packed in assorted flats, order best sellers or choose your own.





Barcodes on the bottom.





CORN MAZE EXPLORER HELMETS

- Kids can wear bright LED light helmets to make their way through your corn maze, mine for gems at the sluice and just go exploring in the barnyard at night.
- Free custom imprint with the name of your farm attraction.
- Trouble free on/off toggle switch



CORN MAZE EXPLORER LANTERNS

• Before the sun came up, early American farmers were hard at work. Cows had to be milked. Chickens and pigs had to be fed. Lanterns provided much needed light for farmers to do their work. Back in the farmhouse, the farmer's wife was busy cooking breakfast by lantern light. Nowadays farmers have electric lights to see at night, but it's still pretty special to go see the horses in the barnyard or take a hayride under the stars by lantern light on the farm.



Patented in China and patent pending in USA.

Bright LED bulbs that illuminate from a candle-light glow up to a super bright light!





CORN MAZE EXPLORER
HELMETS & LANTERNS DISPLAY

 Kids can mix or match Helmet and Lantern colors when they are displayed together on the Corn maze explorer Helmet and Lantern Combination Floor Display.

 Corn maze explorer Helmets and Lanterns provide hours of fun that will create memories for your visitors that will last a lifetime.

SQUIRE BOONE VILLAGE HELMETS & LANTERNS:

- Eye-catching, attention getting colors!
- Free custom imprint with the name of your farm attraction creates a connection with your customers! May combine Helmets and Lanterns for imprint minimum.
- AAA batteries installation optional.
- Made of impact resistant plastic that doesn't crack when dropped on the floor.
- Bright LED Bulbs.
- CPSIA, ASTM and Prop 65 tested and approved
 - » Safe for ages 3+
 - » All colors and components pass heavy metals and phthalates testing

» Safety screw holds the battery compartment lid closed

» No sharp edges or holes

» No exposed circuitry

» No glass



SquireBoone.com

WICKSTONETM COASTERS

WHY SELL SQUIRE BOONE VILLAGE WICKSTONETM COASTERS

 Made of natural sandstone that wicks moisture and condensation from the outside of drinking glasses.

 Custom screen printed in our own in-house print shop in vivid, full process color using your supplied photos, illustrations, and logo.

 Up to 12 designs for one low MOQ of \$300 and a low one-time design and set-up fee of \$50.

 Handmade poplar wood display, made in our wood shop, beautifully merchandises 72 coasters.









CUSTOM PRINT SOUVENIRS

WHY CHOOSE SQUIRE BOONE VILLAGE CUSTOM PRINT SOUVENIRS

- Use photos of your farm and your logo to create Souvenirs that everyone wants to buy!
- Save \$300 with the Souvenir Center...\$100 set-up and plate fee covers all custom printed souvenirs ordered with the Souvenir Center.
- Proprietary Products we created all of our Custom Souvenirs and are continuing to innovate and bring new, unique products to the industry.
- No outsourcing all of our Souvenirs are printed and created in the Squire Boone Village Print House!
- Custom Souvenirs sell better than stock or standard souvenirs and set retailers apart to increase sales.
- Reorders are a breeze... No set up or plate fees after your first order!
- Souvenir Center includes Free Product Offset that pays you back for the display when sold at retail!
- Create multiple versions within our low minimums to offer more variety.



CUSTOM SOUVENIR CENTER OPTIONS





<u>SooStix™ & Bumper SooStix™</u> Weatherproof, fade resistant

HERMITAGE FARM



<u>Custom Printed Souvenir Shot Glasses & Candles</u> Sell your Shot Glasses empty or filled with neon colored candles with electric fragrances!



Magnets, Keys Rings, and Jewelry made with heavy glass bubbles













WICKSTONETM COASTERS Custom printed natural sandstone coasters wick condensation to keep surfaces dry in style!

Go Fish!, Go Ape! or Go Wild! Playing Cards can be imprinted with your logo. Fun animal facts on each card!



Standard Playing Cards The classic 52 card deck, customized with your artwork to create a fun souvenir!





Puzzle Decks Your image is printed on the back of a deck of cards to create a puzzle! It's two games in one!













RESTICKER® FARM LOLLIPOPS

WHY SELL SQUIRE BOONE VILLAGE RESTICKER® LOLLIPOPS, LOLLISTICKS®, & TEENY LOLLIPOPS

 Squire Boone stands out from the crowd of competitors! These three proprietary Lollipop products will set you apart and deliver consistent sales!

 With over 100 sizes, shapes and flavors, Squire Boone Village provides a full Lollipop line in-store.

All flavors are made in the USA.

Farm Animal Resticker® Lollipops are customized with your logo. Collectible Restickers® stick over and over again, and shrink-banded to the lollipop, ensuring they can't be removed until after purchase. Order by the 96 ct. case of 6 assorted animals!

Free Logo Imprint with a one-time \$30 setup fee makes reorders a breeze!



Teeny Lollipops can't be found ywhere else, ar

anywhere else, and provide great impulse sales.

All display deals come with free product to offset the cost of the display!

TWISTER POP LOLLISTRAWS®

WHY CHOOSE SQUIRE BOONE VILLAGE TWISTER POP LOLLISTRAWS®

- Create a premium milkshake at your dairy bar with Twister Pop Lollistraws!
- No plastic! It's a high-quality, eco-friendly paper straw with a Twister Lollipop top!
- Heavy paper core won't get soggy and strengthens the candy to reduce breakage during shipping.
- Twister Lollipop adds delicious Rainbow Cherry flavor to sodas, milkshakes, slushies, ice cream floats...even water!



Twister Pop Lollistraws® are available in bulk singles or 5 ct. Party Packs!







PUMP-ACTION POP RIFLES

WHY SELL SQUIRE BOONE VILLAGE PUMP-ACTION POP RIFLES

- In the wilderness, guns are used for protection, hunting, and target practice.
- Pump-Action Pop Rifles continue to be best sellers year after year.
- Children's imaginations are stimulated after discovering these treasures, and their parents are excited to share a toy they remember from their own childhood.

FREE custom
logo printed on the
rifle stock with
48-piece order!

HAND CARVED WOOD ANIMALS

WHY CHOOSE SQUIRE BOONE VILLAGE HAND CARVED WOOD ANIMALS

- In a world of high tech gadgets, Hand Carved Wood takes us back to a simpler time of sharing stories while whittling on the front porch.
- Hand Carved Wood favorites: Slingshots, Hiking Sticks, Walking Sticks, Rubber Band Shooters, Back Scratchers, Ink Pens







GEMSTONE NECKLACES

WHY SELL SQUIRE BOONE VILLAGE **GEMSTONE NECKLACES &** WINDSWEPT TREE

- Our exclusive display design was inspired by windswept trees in the tundra, and create a stunning presentation for our genuine Gemstone Necklaces. The first display of its kind, the Windswept Tree is one of the most popular displays across all of our catalogs.
- Real Gemstones are cut and polished by lapidary artists.
- Electroplated with 100% pure Gold or Silver.
- Pre-priced and barcoded at your specified markup. Hang on the tree and start selling!







Cabochon



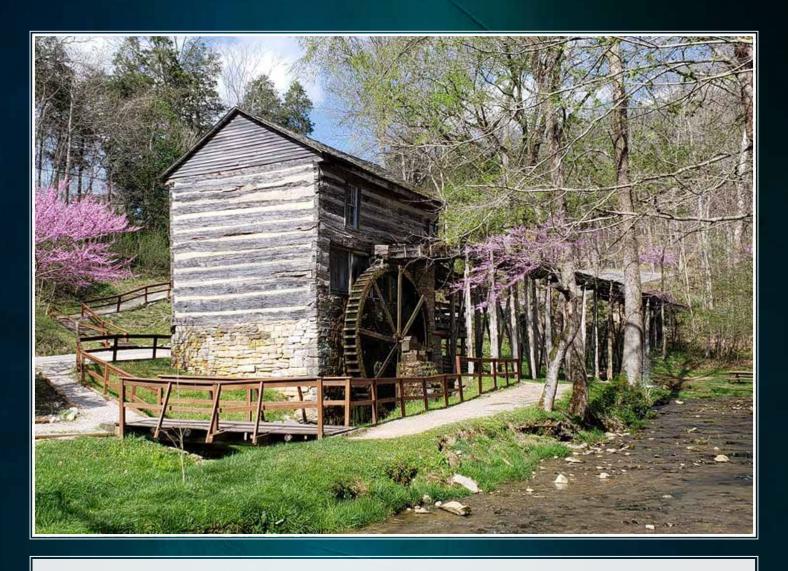




Crystal Point Gold **Amethyst** Druse

Amethyst Bear Claw





Squire Boone Caverns has been a beloved attraction for generations, and our history as an active farm and grist mill spans over two hundred years. After a lifetime of danger and adventure, Squire Boone, our company's namesake added 'miller' to his long list of titles when he built a grist mill to grind corn and wheat for the early settlers who began farming around Squire Boone Valley. Two centuries later, we still grind corn in the grist mill, grow hay, and maintain livestock in addition to producing our handmade soybean candles and soaps. Our commitment to supporting the agriculture industry through the products we make is rooted deep in our history.





