

## WICKSTONE<sup>TM</sup> COASTERS

#### WHY SELL SQUIRE BOONE VILLAGE WICKSTONETM COASTERS

 Made of natural sandstone that wicks moisture and condensation from the outside of drinking glasses.

 Custom screen printed in our own in-house print shop in vivid, full process color using your supplied photos, illustrations, and logo.

 Up to 12 designs for one low MOQ of \$300 and a low one-time design and set-up fee of \$50.

 Handmade poplar wood display, made in our wood shop, beautifully merchandises 72 coasters.

WickStone Coasters

made from wicking natural sandstone





## THE SOUVENIR CENTER

#### WHY SELL SQUIRE BOONE VILLAGE SOUVENIR CENTER

- The Souvenir Center holds all of our innovative and best-selling souvenirs: Bumper Stickers, Weatherproof Stickers, Magnets, Postcards, Key Rings, Puzzles, Posters, Playing Cards, Temporary Tattoos and Shot Glasses.
- We use photos that you provide of your museum and exhibits to create custom souvenirs specifically for your location!
- Custom Souvenirs sell better than stock or standard souvenirs.
- Reorders are simple... No set up or plate fees after your first order!
- The Souvenir Center includes Free Product Offset that pays you back for the display when sold at retail!
- Create multiple versions within our low minimums to feature your guests' favorite exhibits!

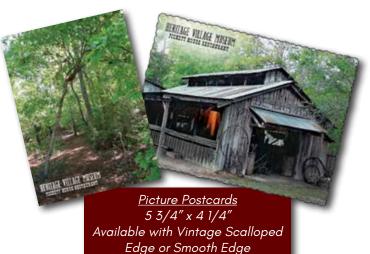






<u>Custom Printed Souvenir Shot Glasses & Candles</u> Sell your Shot Glasses empty or filled with neon colored candles with electric fragrances!













Cond Come

and the said of the



<u>WICKSTONE™ COASTERS</u> Custom printed natural sandstone coasters wick condensation to keep surfaces dry in style!

Go Fish!, Go Ape! or Go Wild!

Playing Cards can be imprinted with
your logo. Fun animal facts on each card!





<u>Jigsaw Puzzle</u> Comes packed in a Custom Printed box



Puzzle Decks
Your image is printed on the back
of a deck of cards to create a puzzle!
It's two games in one!



Get Your Cray On!<sup>®</sup> Puzzle
Museum and Dinosaur stock scenes printed
with your logo incorporated on the puzzle.
Comes with a pack of crayons!

#### **ROCK CRYSTAL CANDY**

#### WHY SELL SQUIRE BOONE VILLAGE ROCK CRYSTAL CANDY

- Rock Candy Crystals grow just like quartz crystals grow in nature. Fortunately, Rock Candy Crystals only take seven days to grow instead of hundreds of thousands of years.
- A nostalgic, Americana favorite, Rock Crystal Candy is the best-selling, most profitable candy in Museum gift shops!
- 16 delicious flavors! Colors that sparkle and grab customers' attention!
- Rock Crystal Candy doesn't melt on a hot day.
- Made with 100% pure cane sugar grown by American farmers on American farms.
- Safe Quality Food Certified.
- GMO free and Biodegradable.
- Easy triple mark-up.



Neatly organized wrapped Rock Crystal Candy for sale in the back!

Vibrant & sparkling unwrapped

Rock Crystal Candy

in the false front!

"The taste of childhood right here." -Nichol "This is by far the best rock candy we've ever purchased."

Steve

"Amazing flavor that lasts the entire stick." -Bree "Love this product. These people really love what they do."

-Rachel





Blue-Blue Raspberry Green - Watermelon Pink - Cotton Candy Red-Cherry Orange · Orange Aqua Blueberry Yellow-Pineapple Apple Green - Green Apple Caribbean Blue. Cotton Candy Black-Black Cherry NEW Gold Shimmer-Champagne NEW Golden Brown - Funnel Cake NEW Dark Amber - Maple Syrup NEW Silver Shimmer - Cupcole



## NATURAL HISTORY & Squire Boone SCIENCE MUSEUM BEST-SELLERS Village

ROCK CRYSTAL CANDY ANIMAL LEGS

#### WHY SELL SQUIRE BOONE VILLAGE ROCK CRYSTAL CANDY ANIMAL LEGS

- Double the flavor, color, and sparkle of Rock Crystal Candy, these tasty treats are formed when two sticks grow together like a pair of legs.
- Rock Crystal Candy Animal Legs are perfect to be snapped apart and shared with a friend!
- Custom hang tags feature your choice of animal photos and your logo!

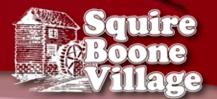


#### TWISTER POP LOLLISTRAWS®

#### WHY SELL SQUIRE BOONE VILLAGE TWISTER POP LOLLISTRAWS® AT YOUR CONCESSION STAND

- Create a premium milkshake with Twister Pop Lollistraws<sup>®</sup>!
- No plastic High-quality, eco-friendly paper straw with a Twister Pop top.
- Heavy paper core straw won't get soggy.
- Twister Pops add delicious Rainbow Cherry flavor to sodas, milkshakes, slushies, and ice cream floats!





RESTICKER®
MUSEUM LOLLIPOPS

### WHY SELL SQUIRE BOONE VILLAGE RESTICKER® LOLLIPOPS, LOLLISTICKS®, & TEENY LOLLIPOPS

- Resticker® Lollipops are customized with photos of your museum! Collectible Restickers® stick over and over again, and are shrink-banded to the lollipop, ensuring they can't be removed until after purchase.
- Our proprietary Lollipop products will set you apart and deliver consistent sales!
- All flavors are made in the USA.
- Squire Boone Village Lollipop Displays are designed to showcase our Lollipops' vibrant, whimsical, and irresistible colors and shapes!

Bretton Woods

Free Logo Imprint with a one-time \$50 design fee makes reorders easy!



Teeny
Lollipops
can't be found
anywhere else, and
provide great
impulse sales.

## FORMULA SOUR® & BUBBLE ACTION DISPLAYS

- Our lab scientists have developed a formula that's sure to Shock Your Buds<sup>®</sup>! Future scientists can't help but show off their sour faces and laugh with their friends when they taste test Formula Sour<sup>®</sup>.
- Your gift shop guests will feel like they're walking into a science lab when they see the bubbles rising through the center of your bright Bubble Action Display!
- One of our top selling candies for more than 20 years...kids love sour!

#### Bottled in real test tubes!





#### **SLOBBER JAWBBERS®**

- Slobber Jawbbers can be named to be whatever you want them to be!
  - » Planet Jawbreakers
  - » Solar System Jawbreakers
  - » Saturn Jawbreakers
  - » Atomic Jawbreakers
- Slobber Jawbbers® are giant, colorful jawbreakers on a stick that are a huge 1.75" diameter, and Monster Slobber Jawbbers® are a whopping 2.25"

diameter! Each Slobber Jawbber® changes colors and flavors 12 times as you lick your way to the candy center!



Custom printed flag labels and display sign are free using your logo and the jawbreaker name that you choose. LOW MOQ!





#### **CRACK OPEN GEODES**

#### WHY SELL SQUIRE BOONE VILLAGE CRACK OPEN GEODES

- Create a fun activity with Crack Open Geodes!
   Guests choose their own geode and crack it open using a hammer and chisel to reveal gorgeous crystals that have never yet been seen before.
- Crack Open Geodes are fossils of ancient life called Cystoids that used to live at the bottom of the ocean millions of years ago. Educational fact cards included with each Geode.

The heavy duty Crack Open Geode Display holds four different sizes of geodes and information cards.
Add a Geode Cracking Stump,
Hammer, Chisel, and Safety Shield to create a cracking station.

This sough livelaing, stands-shaped rook might here a bolium coefer with broadful quarter deposits include. The only way in find and in the clark it open.

Journy the Usukan Protein of the Palenteine Cas, 145 in 24 million years ago, marine ariman saled cytains level of an accept uses. Although they are coloris, pelevatelogists control the control of the palenteine of the control of the palenteine of the control of the coloris and the palenteine of the coloris and the palenteine of the colorism and and the same and colorism and the coloris

Fossil Cystoid Geodes include educational Fact Cards.



#### **COLLECTOR ROCKS**

#### WHY SELL SQUIRE BOONE VILLAGE **COLLECTOR ROCKS**

- There is no better way to teach students about Earth Science than to encourage them to add to their rock collection. Every kid has a rock collection, and we bet you still remember yours!
- We supply rocks that fit any collection, from novice to experienced collector.
- No weighing, grading or individual pricing. Each different Collector Rock is hand selected by our experts to have the same perceived value, can be displayed in the same bin, and sold at the same price.
- Collector Rocks can be sold in a variety of ways to suit any retail environment:
  - » Individually for collectors
  - Gallery-style Floating Frame
  - » Hand-carved poplar Tripod Stands
  - » Crate Boxes and Treasure Chests
- More than 300 Collector Rocks to choose from, carefully selected from mines in over 10 different countries!



composition, and history.





**Agate Slice** 



Citrine Crystal



**Trilobite Fossil** 



**Amethyst Druse** 



**Iron Pyrite** 



**Bismuth** 

**GEMSTONES • MINERALS • CRYSTALS • FOSSILS CUT • POLISHED • DRUSE • SLABS • CARVINGS** 



SquireBoone.com



#### **EXPLORER HELMETS**

- Kids can go night exploring for bugs, frogs, foxfire, and secret passageways, pretend to be a miner in a coal mine, a spelunker in a cave, or an intergalactic adventurer wearing a bright LED Explorer Helmet. The addition of a light on a helmet made hands-free work and exploration in the dark easier and faster, leading to countless scientific discoveries.
- Dependable and trouble free on/off toggle switch.



#### **EXPLORER LANTERNS**

The use of lanterns in the USA dates back to the early 1700s to light the way through the darkness. Throughout history lanterns have provided light at night for sailors at sea, railroad workers, firemen in line of duty and miners deep underground. In modern times hikers, campers and cave explorers use lanterns where there are no electric lights available. Lanterns have a historic charm that we all still love today. Technology is always improving, but there is something special about going outside at night with an old-fashioned lantern by our side.



#### Bright LED bulbs that illuminate from a candle-light glow up to a super bright light!





#### **EXPLORER HELMETS** & LANTERNS DISPLAY

- Kids can mix or match Helmet and Lantern colors when they are displayed together on the Explorer Helmet and Lantern Combination Floor Display.
- Explorer Helmets and Lanterns provide hours of fun that will create memories for your visitors that will last a lifetime.

#### **SQUIRE BOONE VILLAGE HELMETS & LANTERNS:**

- Eye-catching, attention getting colors!
- Free custom imprint with the name of your train attraction creates a connection with your customers! May combine Helmets and Lanterns for imprint minimum.
- AAA batteries installation optional.
- Made of impact resistant plastic that doesn't crack when dropped on the floor.
- Bright LED Bulbs.
- CPSIA, ASTM and Prop 65 tested and approved
  - » Safe for ages 3+
  - All colors and components pass heavy metals and phthalates testing
  - » Safety screw holds the battery compartment lid closed
  - No sharp edges or holes
  - No exposed circuitry
  - No glass





SquireBoone.com

## ADD A NEW ACTIVITY WITH A GEM MINING SLUICE

 FREE \$3,500 Gem Mining Sluice for your museum with your agreement to purchase \$3,000 per year of any Squire Boone Village merchandise for resale including Economy and High-grade Mine Rough, Collector Rocks, Candy, Gemstone Jewelry, Souvenirs, Toys and Carved Wood.

Kids love to mine for gems! It doesn't matter if they've mined for gems one time or ten, you'll feel their excitement when you bring a Gem-Mining Sluice to your museum! Kids will line up to discover fossils, amethyst, and fool's gold with this unique hands-on educational activity.



Get a **FREE** Gem Mining Sluice to create a new activity at your location!





## MINE ROUGH BUCKETS

#### WHY SELL SQUIRE BOONE VILLAGE MINE ROUGH BUCKETS

- Mine Rough Buckets filled with big chunks of gems, crystals, and fossils elevate your gem mining sluice experience in-store.
- Kids will have a handy bucket to carry their treasures home.
- A custom printed label comes free on each bucket and gives kids a souvenir of their sluicing adventure.

 Translucent plastic allows customers a sneak peek of the pieces inside!



Add a sluicing screen to make a fun gift for gem mining at home.



# GEM MINING ADD-ONS FOR YOUR MUSEUM STORE

- Add Gem Mining souvenirs to your museum store with custom printed bags, buckets, Gem Mining Pans, Gem Bottles, and Miner Helmets.
- Kids can make a necklace or keychain by putting their find in a Spiral Cage.





## GEMSTONE SUPER MIX BY-THE-BAGFUL

#### WHY SELL SQUIRE BOONE VILLAGE BY-THE-BAGFUL

 The Gemstone Super Mix Ore Cart Display, with flickering lanterns and spotlights, draws attention and drives sales of our colorful, highquality Gemstone Super-Mix. The Ore Cart Display depicts how mines operated during the 1800s, and creates an educational talking piece as students fill a bag with their own gemstones.

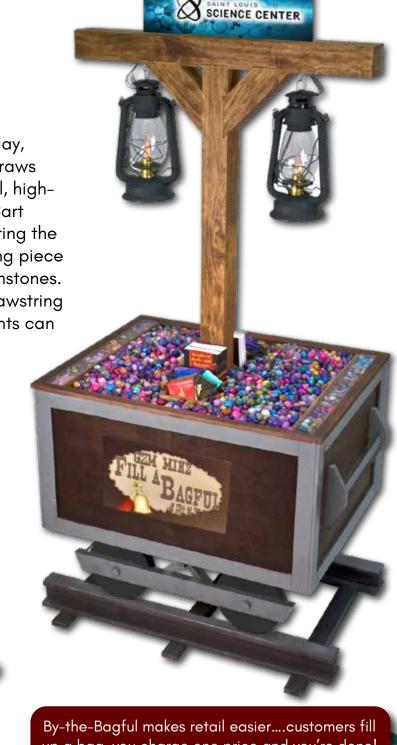
 Compartments neatly hold imprinted drawstring bags and information booklets so students can read about the stones they choose. An Open Bin Floor Display (not pictured) is also available.

 100% Real Gemstones in bright colors that fascinate kids as they search for the perfect stones to fill their bag.

• Fast-selling and high-profit.

 Imprinted Drawstring Bags build your brand and creates a souvenir of your guest's visit to the Museum.

 Ore Cart Display includes a free custom printed display sign at the top



By-the-Bagful makes retail easier....customers fill up a bag, you charge one price and you're done! The customer gets to hand select their stones and you don't have to weigh, measure or count!

## GLOW STONES® BY-THE-BAGFUL

#### WHY SELL SQUIRE BOONE VILLAGE GLOW STONES®

- Kids love stuff that glows in the dark!
   Create a glowing trail to a secret treasure, decorate your room, or illuminate night time play!
- Glow Stones® are phosphorescent, meaning they glow in the dark after being exposed to light. Students
   learn about phosphorescence by reading the included fact card.
- Glow Stones® will glow in the dark for hours after being exposed to light for just 15 minutes.
- Glow Stones® have been tested and certified by an independent laboratory and pass regulations by the U.S.
   Consumer Product Safety Improvement Act (CPSIA) and California's Prop 65.
- Glow Stones® are safe for kids!
  - » Non-toxic
  - » Non-radioactive







## MAGNET STONES® BY-THE-BAGFUL

#### WHY SELL SQUIRE BOONE VILLAGE BY-THE-BAGFUL

- Magnet Stones® attract more than just each other – it's nearly impossible to walk past without buying!
- Students learn about magnetism and the invisible force of electromagnetic radiation through reading the included fact card and hands on interaction with Magnet Stones<sup>®</sup>.
- Our powerful Magnet Stones® are made of iron ore shaped into stones that provide kids with hours of fun. Throw Magnet Stones® in the air close to each other to make noise or use them to perform magic tricks. See how close Magnet Stones® can get without slamming together or arrange them into an infinite number of patterns.











## GEMSTONE NECKLACES

WHY SELL SQUIRE BOONE VILLAGE GEMSTONE NECKLACES & WINDSWEPT TREE

- Our exclusive display design was inspired by windswept trees in the tundra, and create a stunning presentation for our genuine Gemstone Necklaces. The first display of its kind, the Windswept Tree is one of the most popular displays across all of our catalogs.
- Real Gemstones are cut and polished by lapidary artists.
- Electroplated with 100% pure Gold or Silver.
- Pre-priced and barcoded at your specified markup. Hang on the tree and start selling!







Chalcedony Cabochon



Agate Slice w/ Gold Dip & Edge



Amethyst Druse



Crystal Point Gold





# SPACE



Silicon = one of the building blocks of the universe

#### WHY SELL SQUIRE BOONE VILLAGE IN YOUR MUSEUM GIFT SHOP

- Fill your gift shop with our star studded souvenirs that are out of this world!
- Create a custom labeled souvenir with our space themed candies: Candy Comets, Martian Spaceships, Space Worms, Moon Breakers, and Lunar Ice. Coming to a galaxy near you!
- Did you know all rocks were formed in space? Kids learn about Earth Science through collecting rocks and studying their origins. Some of our Collector Rocks are more directly connected to space such as Tektite, Silicon, and Petrified Lightning.





Moonstones luminesce like the moon



Tektite - formed in space



Fulgurite petrified lightning



UFO Magnets buzz when magnetism pulls them together



Asteroid Magnets= feach principles of magnetism





#### WHY SELL SQUIRE BOONE VILLAGE IN YOUR SCIENCE MUSEUM GIFT SHOP Science themed museum gifts and souvenirs can be discovered throughout our catalogs! Rock Candy Crystal Growing Experiments - Grow Rock Candy Scrape Talc to make Crystals in seven days, everything talcum powder included except a sauce pan and a heat source. Science Temporary Tattoos with logo imprint. Rock Crystal Candy is grown just like crystals in nature. Get it with your own custom hangtag - low MOQ. **Optical Calcite splits** Formula Sour bottled in real test tubes. light into two rays Collector Rocks that can be used for science experiments. Candies that prove science can be fun! TV Rock demonstrates the principle of fiber optics **Bottled** in **Quartz Crystals** real test vibrate at a regular tubes interval when exposed to an electrical current SquireBoone.com

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