



Squire Boone Village

**Wholesale Supplier
and Manufacturer**

A photograph of a giraffe in a zoo enclosure. The giraffe is looking over a metal fence towards a man and a woman. The man is wearing a light blue shirt and khaki pants, and the woman is wearing a white top and a straw hat with a blue band. They are both looking at the giraffe. The enclosure has a metal fence and a wire mesh roof.

ZOO ATTRACTION LOOKBOOK

**SHOP OUR COMPLETE WHOLESALE CATALOGS AT:
SQUIREBOONE.COM**

ZOO BEST-SELLERS

WICKSTONE™ COASTERS

WHY SELL SQUIRE BOONE VILLAGE WICKSTONE™ COASTERS

- Made of natural sandstone that wicks moisture and condensation from the outside of drinking glasses.
- Custom screen printed in our own in-house print shop in vivid, full process color using your supplied photos, illustrations, and logo.
- Up to 12 designs for one low MOQ of \$300 and a low one-time design and set-up fee of \$50.
- Handmade poplar wood display, made in our wood shop, beautifully merchandises 72 coasters.



THE SOUVENIR CENTER

WHY SELL SQUIRE BOONE VILLAGE SOUVENIR CENTER

- The Souvenir Center holds all of our innovative and best-selling souvenirs: Bumper Stickers, Weatherproof Stickers, Magnets, Postcards, Key Rings, Puzzles, Posters, Playing Cards, Temporary Tattoos and Shot Glasses.
- We use photos that you provide of your zoo and zoo animals to create custom souvenirs specifically for your location!
- Custom Souvenirs sell better than stock or standard souvenirs.
- One-time art set up fee on all Souvenir products. No additional charge for reorders.
- The Souvenir Center includes Free Product Offset that pays you back for the display when sold at retail!
- Create multiple versions within our low minimums to feature your guests' favorite animals!



**We use
your photos
to create
Custom
Souvenirs!**

CUSTOM SOUVENIR CENTER OPTIONS



Custom Temporary Tattoos
Pack: 11" x 4 1/4" Singles: 2" x 2"
Generates free advertising
when posted on social media!



SooStix™ & Bumper SooStix™
Weatherproof, fade resistant



Custom Printed Souvenir Shot Glasses & Candles
Sell your Shot Glasses empty or filled with
neon colored candles with electric fragrances!



SOOBUBS®
Magnets, Keys Rings, and Jewelry
made with heavy glass bubbles



Picture Postcards
5 3/4" x 4 1/4"
Available with Vintage Scalloped
Edge or Smooth Edge



Mini Posters
8 1/2" x 13"
Collectible works of art provide
guests with a memento of their visit!



WICKSTONE™ COASTERS
 Custom printed natural sandstone coasters wick condensation to keep surfaces dry in style!



Playing Cards
 Go Ape!: A variation of Go Fish!
 Fun animal facts on each card!



Jigsaw Puzzle
 Comes packed in a Custom Printed box

Puzzle Decks
 Your image is printed on the back of a deck of cards to create a puzzle!
 It's two games in one!



Restickers®
 Stick over and over again!



Get Your Cray On!® Puzzle
 Zoo and Dinosaur stock scenes printed with your logo incorporated on the puzzle.
 Comes with a pack of crayons!

ZOO BEST-SELLERS

HITCHERS® ON TWISTER POPS

WHY SELL SQUIRE BOONE VILLAGE HITCHERS® WITH TWISTER POPS

- Over 60 high-quality plush animals kids love!
- Hook-and-loop fasteners on the arms and legs allow Hitchers® to be wrapped around anything, like bike handles or backpack straps after the candy is all gone.
- Posable tails and necks give Hitchers® additional play value.



Zoo Animal Collection



Holds on with hook & loop arms and legs!

Long tail can be shaped for hanging and holding on!

Posable necks & tails to put in any position!



Hitchers® with Twister Pops provide a two-in-one treat... Candy and a toy all in one!
SquireBoone.com

ROCK CRYSTAL CANDY

WHY SELL SQUIRE BOONE VILLAGE ROCK CRYSTAL CANDY

- A nostalgic, Americana favorite, Rock Crystal Candy is the best-selling, most profitable candy in Zoos!
- 16 delicious flavors! Colors that sparkle and grab customers' attention!
- Rock Crystal Candy doesn't melt on a hot day.
- Made with 100% pure cane sugar grown by American farmers on American farms.
- Safe Quality Food Certified.
- GMO free and Biodegradable.
- Easy triple mark-up.



Neatly organized wrapped
Rock Crystal Candy
for sale in the back!

Vibrant & sparkling unwrapped
Rock Crystal Candy
in the false front!

“The taste
of childhood
right here.”

-Nichol

“This is by far
the best rock
candy we've ever
purchased.”

-Steve

“Amazing
flavor that
lasts the
entire stick.”

-Bree

“Love this
product. These
people really love
what they do.”

-Rachel



ZOO BEST-SELLERS

LOLLIPOPS

WHY SELL SQUIRE BOONE VILLAGE LOLLIPOPS, LOLLISTICKS®, AND RESTICKERS®

- Squire Boone stands out from the crowd of competitors! Our proprietary Lollipop products will set you apart and deliver consistent sales!
- Resticker® Lollipops are customized with photos of your Zoo's animals! Collectible Restickers® stick over and over again, and are shrink-banded to the lollipop, ensuring they can't be removed until after purchase.
- All flavors are made in the USA.
- Squire Boone Village Lollipop Displays are designed to showcase our Lollipops' vibrant, whimsical, and irresistible colors and shapes!



Free Logo Imprint with a one-time \$30 setup fee makes reorders a breeze!



Lollisticks® are a long-time favorite across all retail. With 12 delicious flavors, there's a stick for every customer!



Teeny Lollipops can't be found anywhere else, and provide great impulse sales.

ROCK CRYSTAL CANDY ANIMAL LEGS

WHY SELL SQUIRE BOONE VILLAGE ROCK CRYSTAL CANDY ANIMAL LEGS

- Double the flavor, color, and sparkle of Rock Crystal Candy, these tasty treats are formed when two sticks grow together like a pair of legs.
- Rock Crystal Candy Animal Legs are perfect to be snapped apart and shared with a friend!
- Custom hang tags feature your choice of animal photos and your logo!



TWISTER POP LOLLISTRAWS®

WHY SELL SQUIRE BOONE VILLAGE TWISTER POP LOLLISTRAWS® AT YOUR CONCESSION STAND

- Create a premium milkshake with Twister Pop Lollistraws®!
- No plastic - High-quality, eco-friendly paper straw with a Twister Pop top.
- Heavy paper core straw won't get soggy.
- Twister Pops add delicious Rainbow Cherry flavor to sodas, milkshakes, slushies, and ice cream floats!



Twister Pop Lollistraws® are available in bulk singles or 5 ct. Party Packs!

GEMSTONE SUPER MIX BY-THE-BAGFUL

WHY SELL SQUIRE BOONE VILLAGE BY-THE-BAGFUL

- The Gemstone Super Mix Ore Cart Display with flickering lanterns will become a focal point in your gift shop. The Ore Cart draws attention and drives sales of our colorful, high-quality Gemstone Super-Mix. Compartments neatly hold imprinted drawstring bags and information booklets so kids can read about the stones they choose.
- 100% Real Gemstones in bright colors that fascinate kids as they search for the perfect stones to fill their bag.
- Fast-selling and high-profit.
- Imprinted Drawstring Bags build your brand by creating a souvenir of your guest's visit to the zoo.



By-the-Bagful makes retail easier....customers fill up a bag, you charge one price and you're done!
The customer gets to hand select their stones and you don't have to weigh, measure or count!



ZOO BEST-SELLERS

GLOW STONES® BY-THE-BAGFUL

WHY SQUIRE BOONE VILLAGE GLOW STONES®

- Kids love stuff that glows in the dark! Create a glowing trail to a secret treasure, decorate your room, or illuminate night time play!
- Glow Stones® are phosphorescent, meaning they glow in the dark after being exposed to light.
- Glow Stones® will glow in the dark for hours after being exposed to light for just 15 minutes.
- Squire Boone Village's Glow Stones® have been tested and certified by an independent laboratory and pass regulations by the U.S. Consumer Product Safety Improvement Act (CPSIA) and California's Prop 65.
- Glow Stones® are safe for kids!
 - » Non-toxic
 - » Non-radioactive



A Viewing Tube allows kids to see the stones glow before they buy and is included with every display deal!

Glow Stones®

232 Pieces per Pound!



Glow Stones® glow in the dark after being exposed to light!

MAGNET STONES® BY-THE-BAGFUL

WHY SELL SQUIRE BOONE VILLAGE BY-THE-BAGFUL

- Magnet Stones® attract more than just each other - it's nearly impossible to walk past without buying!
- Our powerful Magnet Stones® are made of iron ore shaped into stones that provide kids with hours of fun. Throw Magnet Stones® in the air close to each other to make noise or use them to perform magic tricks. See how close Magnet Stones® can get without slamming together or arrange them into an infinite number of patterns.
- Available in 8 shapes and colors.
- All displays include compartments to hold imprinted drawstring bags and information cards explaining how Magnet Stones® work.



ZOO BEST-SELLERS

SAFARI HELMETS

- Kids can go exploring at night for bugs, frogs, foxfire and secret passageways while pretending to be on a jungle safari wearing a bright LED Safari Helmet. The light on the helmet makes hands-free exploring easy, leading to countless scientific discoveries.
- Dependable, trouble free on/off toggle switch.



Mix or match
Helmet &
Lantern colors!

SAFARI LANTERNS

- A Safari is an overland journey lasting several days and nights for the purpose of observing wild animals particularly in eastern or southern Africa where lions, leopards, rhinoceros, elephant and gorillas live. A safari allows people to observe and photograph wildlife and marvel at their beauty and power. Safaris take people deep into the jungle where it is very primitive and far away from the comforts of home. In preparation to go on safari, equipment and provisions must be packed and loaded. Safari Lanterns are crucial for every person to have while on a safari. Without a Safari Lantern at your side it would be very dangerous to walk about in the dark.
- Patented in China and patent pending in USA.



Bright LED bulbs that illuminate from a candle-light glow up to a super bright light!



SAFARI HELMETS & LANTERNS DISPLAY

- Kids can mix or match Helmet and Lantern colors when they are displayed together on the Safari Helmet and Lantern Combination Floor Display.
- Safari Helmets and Lanterns provide hours of fun that will create memories for your visitors that will last a lifetime.

SQUIRE BOONE VILLAGE HELMETS & LANTERNS:

- Eye-catching, attention getting colors!
- Free custom imprint with the name of your zoo creates a connection with your customers! May combine Helmets and Lanterns for imprint minimum.
- AAA batteries installation optional.
- Made of impact resistant plastic that doesn't crack when dropped on the floor.
- Bright LED Bulbs.
- CPSIA, ASTM and Prop 65 tested and approved
 - » Safe for ages 3+
 - » All colors and components pass heavy metals and phthalates testing
 - » Safety screw holds the battery compartment lid closed
 - » No sharp edges or holes
 - » No exposed circuitry
 - » No glass

SAFARI HELMETS & LANTERNS



Free Product Offset
included with every display!

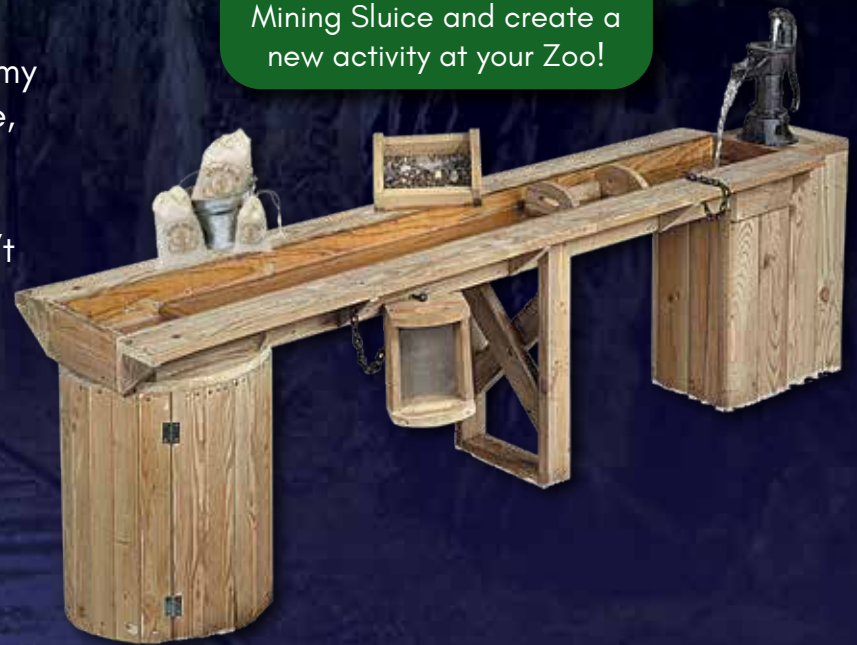
ZOO BEST-SELLERS

GEM MINING SLUICE

- Get a FREE \$3500 Gem Mining Sluice for your Zoo with your agreement to purchase \$3,000 per year of any Squire Boone Village merchandise for resale including Mine Rough, Collector Rocks, Candy, Gemstone Jewelry, Souvenirs, Toys and Carved Wood.
- Offer Mine Rough for sale in Economy Grade, Hi-Grade, or Extra Hi-Grade, in a variety of sizes and Custom Printed Bags.
- Kids love to mine for gems! It doesn't matter if they've mined for gems one time or ten, you'll feel their excitement when you bring a Gem-Mining Sluice to your Zoo! Kids will line up to discover fossils, amethyst, and fool's gold with this exciting, hands-on educational activity.



Qualify for a **FREE** Gem Mining Sluice and create a new activity at your Zoo!



MINE ROUGH

Regular & Hi-Grade Mine Rough in Custom Printed Drawstring Bags



Economy Mine rough with Custom Printed Label

MINE ROUGH BUCKETS

WHY SELL SQUIRE BOONE VILLAGE MINE ROUGH BUCKETS

- Mine Rough Buckets filled with big chunks of gems, crystals, and fossils elevate your gem mining sluice experience in-store.
- Kids will have a handy bucket to carry their treasures home.
- A custom printed label comes free on each bucket and gives kids a souvenir of their sluicing adventure.
- Translucent plastic allows customers a sneak peek of the pieces inside!



Add a sluing screen to make a fun gift for gem mining at home.



ZOO BEST-SELLERS



BUILD A ROCK SHOP IN YOUR ZOO STORE

- Create a Rock Shop around your Gem-Mining Sluice with an extensive line of gem mining accessories to increase spending, including Custom Printed Bags, Buckets, and Miner Helmets.
- Add Gemstone Super Mix By-the-Bagful, Collector Rocks, Crack Open Geodes...anything from our extensive Earth Science catalog that creates an interactive and profitable Rock Shop within your zoo store.



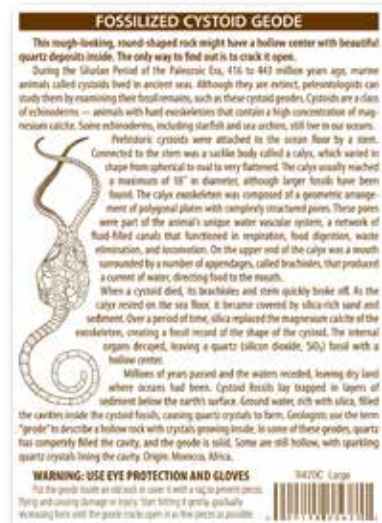
Selling Tip!
Sell Gem Mining Kits on your website to bring in extra revenue.



CRACK OPEN GEODES

WHY SELL SQUIRE BOONE VILLAGE CRACK OPEN GEODES

- Create a fun activity with Crack Open Geodes! Guests choose their own geode and crack it open using a hammer and chisel to reveal gorgeous crystals that have never yet been seen before.
- Our Crack Open Geode Display holds four different sizes of geodes and informational cards that explain how geodes are formed. Add our Geode Cracking Stump, Hammer, Chisel, and Safety Shield to create a cracking station.
- Just as fun as they are educational, Crack Open Geodes are an excellent activity for the whole family!



Crack Open Geodes include informational Geode Fossil Cystoid Fact Cards!



ZOO BEST-SELLERS

COLLECTOR ROCKS

WHY SELL SQUIRE BOONE VILLAGE COLLECTOR ROCKS

- Every kid has a rock collection, and we bet you still remember yours!
- We supply rocks that fit any collection, from novice to experienced collector.
- No weighing, grading or individual pricing. Each different Collector Rock is hand selected by our experts to have the same perceived value, can be displayed in the same bin, and sold at the same price.
- Collector Rocks can be sold in a variety of ways to suit any retail environment:
 - » Individually for collectors
 - » Gallery-style Floating Frame
 - » Hand-carved poplar Tripod Stands
 - » Crate Boxes and Treasure Chests
- More than 300 Collector Rocks to choose from, carefully selected from mines in over 10 different countries!



Each Collector Rock includes an Educational Fact Card about each specific rock: origin, composition, and history.



Agate Slice



Citrine Crystal



Trilobite Fossil



Amethyst Druse



Iron Pyrite



Bismuth

**GEMSTONES • MINERALS • CRYSTALS • FOSSILS
CUT • POLISHED • DRUSE • SLABS • CARVINGS**

COLLECTOR ROCK BOXES

WHY SELL SQUIRE BOONE VILLAGE COLLECTOR ROCK BOXES

- Over 40 collector quality gemstones, crystals, minerals and fossils in a collectible box with your full color logo.
- Packed in assorted flats, order best sellers or choose your own.



Your full color logo here!

Barcodes on the bottom.

Geological information about each stone printed on the back of every box.

ZOO BEST-SELLERS

HAND CARVED WOOD

WHY SELL SQUIRE BOONE VILLAGE HAND CARVED WOOD

- Evoking the traditional carvings of indigenous peoples, inspired by the animals they encounter in their day to day lives, Hand Carved Wood continues to be a best seller year after year at zoos across the country.
- Hand Carved Wood favorites include:
 - » Hiking Sticks
 - » Walking Sticks & Canes
 - » Book Marks
 - » Pencil Toppers
 - » Back Scratchers
 - » Ink Pens



SAFARI LEATHER

WHY SELL SQUIRE BOONE VILLAGE SAFARI LEATHER

- Wild Animal Safari Leather Gear is crucial to carry essentials through the hot jungle.
- Canteens, Leather Pokes, and Zipper Pouches for keeping fresh water and provisions at the ready.
- Free embroidered animal designs and custom embossed zoo name.



ZOO BEST-SELLERS

GEMSTONE NECKLACES

WHY SELL SQUIRE BOONE VILLAGE GEMSTONE NECKLACES & WINDSWEPT TREE

- Our exclusive display design was inspired by windswept trees in the tundra, and create a stunning presentation for our genuine Gemstone Necklaces. The first display of its kind, the Windswept Tree is one of the most popular displays across all of our catalogs.
- Real Gemstones are cut and polished by lapidary artists.
- Electroplated with 100% pure Gold or Silver.
- Pre-priced and barcoded at your specified markup. Hang on the tree and start selling!



We'll pre-print your retail price, just tell us your markup. Flag labels come attached to each necklace!



Chalcedony Cabochon



Agate Slice w/ Gold Dip & Edge



Amethyst Druse



Crystal Point Gold



Amethyst Bear Claw

WILD ANIMAL POTTERY CHARMS

WHY SELL SQUIRE BOONE VILLAGE WILD ANIMAL POTTERY CHARMS

- Wild Animal Pottery Charms are sculpted, fired, and painted by hand in the high elevations of the Andes Mountains, exclusively for Squire Boone Village.
- Our best-selling Design Your Own Necklace display allows kids to choose their favorite animal and a colorful cord to create their own necklace!
- Each pottery charm and neck cord is the same price, making retail pricing simple with an easy 3X mark-up!
- Display holds 20 different ocean, zoo, wildlife, or farm Wild Animal Pottery Charms.

20 Zoo Animal
Charms to choose from!



DINOSAURS

WHY SELL SQUIRE BOONE VILLAGE IN YOUR ZOO GIFT SHOP

- Dinosaurs can be found lurking in all the Squire Boone Village catalogs, including Candy, Jewelry, Carved Wood, and Souvenir. Many can be custom printed with your illustrations, photos, and logo!
- Any of our Custom Printed Souvenirs, including Temporary Tattoos, Get Your Cray On!® Puzzles, Picture Postcards, Soobubs®, and SooStix™ can be customized with a Dinosaur theme.



REPTILES

WHY SELL SQUIRE BOONE VILLAGE IN YOUR ZOO GIFT SHOP

- Reptiles can be found slithering in all the Squire Boone Village catalogs, including Candy, Jewelry, Carved Wood, and Souvenir. Many can be custom printed with your illustrations, photos, and logo!
- Any of our Custom Printed Souvenirs, including Temporary Tattoos, Get Your Cray On!® Puzzles, Picture Postcards, Soobubs®, and SooStix™ can be customized with a reptile theme.



JUNGLE ANIMALS



WHY SELL SQUIRE BOONE VILLAGE JUNGLE ANIMAL PRODUCTS

- Jungle animals can be found roaming in all the Squire Boone Village catalogs, including Candy, Jewelry, Carved Wood, and Souvenir. Many can be custom printed with your illustrations, photos, and logo!
- Any of our Custom Printed Souvenirs, including Temporary Tattoos, Get Your Cray On!® Puzzles, Picture Postcards, Soobubs®, and SooStix™ can be customized with a jungle animal theme.

