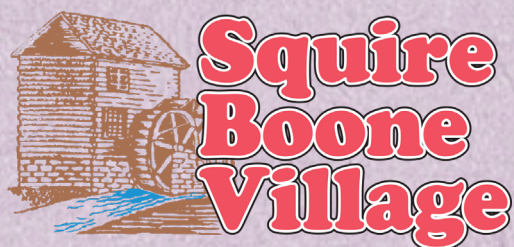




BEST-SELLERS

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TOP 11 BEST-SELLERS

ROCK CRYSTAL CANDY

WHY SELL SQUIRE BOONE VILLAGE ROCK CRYSTAL CANDY

- Squire Boone Village is the innovation pioneer of Rock Crystal Candy and was the first to grow and flavor a lollipop-sized Rock Crystal Candy stick!
 - » Made with 100% pure cane sugar grown by American farmers on American farms
 - » True flavors that are delicious and long-lasting
 - » Colors that sparkle and grab customers' attention
 - » Easy triple mark-up

“The taste of childhood right here.”

-Nichol

“This is by far the best rock candy we've ever purchased.”

-Steve

“Amazing flavor that lasts the entire stick.”

-Bree

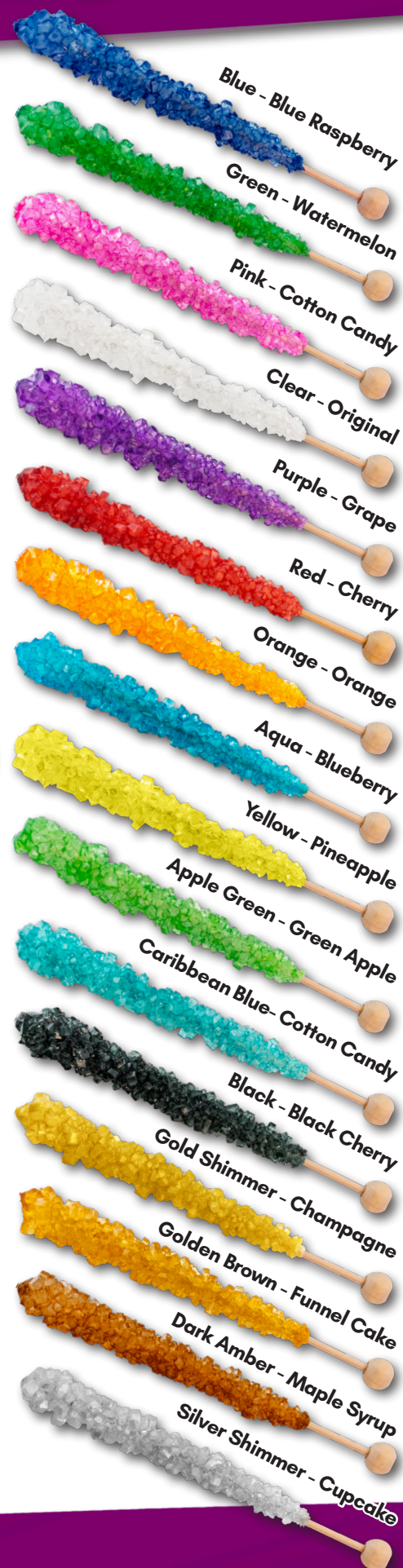
“Love this product. These people really love what they do.”

-Rachel



Bulk Sales: Candy Stores with bulk bins are seeing Rock Candy Crystals grow into a best-seller!

The New Sprinkle: 79.3 million Google Hits for using Rock Candy Crystals as a sprinkle & 81.2 million for decorating!





9-bin Acrylic Display Deal:
 · Also available in 6 or 3 bin
 · Includes enough Rock Crystal Candy to fill each bin 2 times



Acrylic Display Deal:
 · Asst. or by Color
 · Includes enough Rock Crystal Candy to fill 2 times



Custom Hangtags
 Assorted or by Color
 3, 4, 5 or 6 Stick Peg Bags



24 ct. Display Box
 · Asst. or by Color
 · 6 boxes per case



36 ct. Display Tub
 · Assorted or by Color
 · 6 tubs per case



Peg Bag
 · Custom Hangtag



Rock Candy Crystal Boxes, 4.5 oz
 · 12 Plastic Boxes per Display Box
 · Logo Imprinting Available
 · Assorted Flavors



Custom Box Candies



Tubes
 · Custom Label



Rock Candy Crystal Boxes, 2 oz.
 · 12 Plastic Boxes per Display Box
 · Logo Imprinting Available
 · Assorted Flavors



Sampler Box - 6 ct. Display Box
 Full Color Custom Printing

TOP 11 BEST-SELLERS

GEMSTONE SUPER MIX BY-THE-BAGFUL

WHY SELL SQUIRE BOONE VILLAGE GEMSTONE SUPER MIX

- A Gemstone Super Mix Ore Cart Display with flickering lanterns will become a focal point in your gift shop. It draws attention and drives sales of our colorful, high-quality Gemstone Super-Mix. Compartments neatly hold imprinted drawstring bags and information booklets so kids can read about the stones they choose.
- 100% Real Gemstones in bright colors that fascinate kids as they search for the perfect stones to fill their bag.
- Fast-selling and high-profit.
- Imprinted Drawstring Bags build your brand by creating a souvenir of your guest's visit.



By-the-Bagful makes retail easier....customers fill up a bag, you charge one price and you're done!
The customer gets to hand select their stones and you don't have to weigh, measure or count!



MAGNET STONES® BY-THE-BAGFUL

WHY SELL SQUIRE BOONE VILLAGE MAGNET STONES®

- Magnet Stones® attract more than just each other – it's nearly impossible to walk past without buying!
- Our powerful Magnet Stones® are made of iron ore shaped into stones that provide kids with hours of fun. Throw Magnet Stones® in the air close to each other to make noise or use them to perform magic tricks. See how close Magnet Stones® can get without slamming together or arrange them into an infinite number of shapes.
- Available in 8 shapes and colors.
- All displays include compartments to hold imprinted drawstring bags and information cards explaining how Magnet Stones® work.



TOP 11 BEST-SELLERS

GLOW STONES® BY-THE-BAGFUL

WHY SQUIRE BOONE VILLAGE GLOW STONES®

- Kids love stuff that glows in the dark! Create a glowing trail to a secret treasure, decorate your room, or illuminate night time play!
- Glow Stones® are phosphorescent, meaning they glow in the dark after being exposed to light.
- Glow Stones® will glow in the dark for hours after being exposed to light for just 15 minutes.
- Squire Boone Village's Glow Stones® have been tested and certified by an independent laboratory and pass regulations by the U.S. Consumer Product Safety Improvement Act (CPSIA) and California's Prop 65.
- Glow Stones® are safe for kids!
 - » Non-toxic
 - » Non-radioactive



A Viewing Tube allows kids to see the stones glow before they buy and is included with every display deal!

Glow Stones®

232 Pieces per Pound!



Glow Stones® glow in the dark after being exposed to light!

MINER HELMETS

WHY SELL SQUIRE BOONE VILLAGE MINER HELMETS

- LED lights are brighter and last longer than incandescent bulbs.
- Toggle on/off switch easier to use than push button.
- Ten appealing and attractive colors.
- Custom Name Imprint creates a connection with customers. Customize with your city, state, attraction name or theme with a special event or exhibit!



Miner Helmets have been a best-seller for Squire Boone Village customers for years with no sign of slowing down!



TOP 11 BEST-SELLERS

WOODEN TOYS

WHY SELL SQUIRE BOONE VILLAGE WOODEN TOYS

- In a time that will be defined by advancements in technology, Wooden Toys continue to be best sellers year after year.
- Children's imaginations are stimulated after discovering these treasures, and their parents are excited to share a toy they remember from their own childhood.
- All our Wooden Toys can be customized with your logo or imprint, creating a souvenir of their visit on a toy they'll play with for years to come.



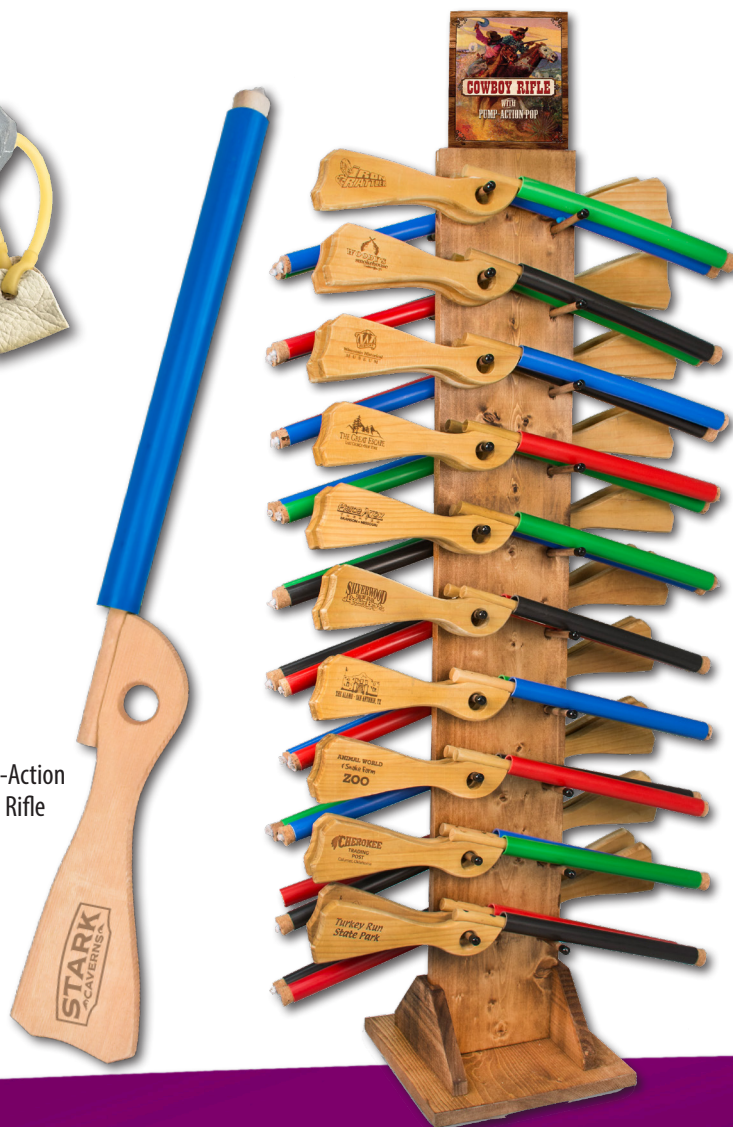
Custom printed wooden Train Whistles



Hand Carved Wooden Slingshots



Andean Hand Drums



Pump-Action Pop Rifle

THE SOUVENIR CENTER

WHY SELL SQUIRE BOONE VILLAGE SOUVENIR CENTER

- The Souvenir Center holds all of our innovative and best-selling souvenirs: Bumper Stickers, Weatherproof Stickers, Magnets, Postcards, Key Rings, Puzzles, Posters, Playing Cards, Coasters, Temporary Tattoos and Shot Glasses.
- We use photos that you provide of your location to create custom souvenirs specifically for your location!
- Custom Souvenirs sell better than stock or standard souvenirs.
- Reorders are a breeze... No set up or plate fees after your first order!
- The Souvenir Center includes Free Product Offset that pays you back for the display when sold at retail!
- Create multiple versions within our low minimums to feature your guests' favorite scenes and offer more variety!



WICKSTONE COASTERS
Custom printed natural sandstone coasters wick condensation to keep surfaces dry in style!



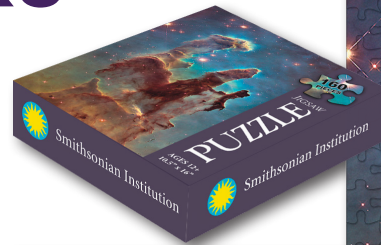
**We use
your photos
to create
Custom
Souvenirs!**

TOP 11 BEST-SELLERS

CUSTOM SOUVENIRS



Custom Temporary Tattoos
Pack: 11" x 4 1/4" Singles: 2" x 2"
Generates free advertising
when posted on social media!



Custom Jigsaw Puzzle
Comes with a Custom Printed
6-sided Box!



Picture Postcards
5 3/4" x 4 1/4"
Available with Vintage Scalloped
Edge or Smooth Edge



SooStix®
Weatherproof, fade resistant
Bumper Stickers & Die Cut Stickers



Mini Posters
8 1/2" x 13"
Collectible works of art provide
guests with a memento of their visit!



Custom Printed Souvenir Shot Glasses & Candles
Sell your Shot Glasses empty or filled with
neon colored candles with electric fragrances!



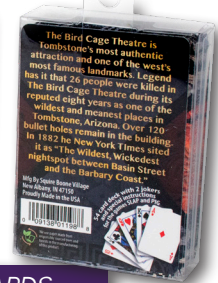
SOOBUBS®

Magnets, Keys Rings, and Jewelry
made with heavy glass bubbles



Restickers®

Stick over and over again!



SOUVENIR PLAYING CARDS

Custom printed playing cards,



Custom Puzzle Decks

Your image is printed on the back
of a deck of cards to create a puzzle!
It's two games in one!



Go Fish!, Go Ape! or Go Wild!
Playing Cards can be imprinted
with your logo Fun animal facts
on each card!



Custom Get Your Cray On!® Puzzle

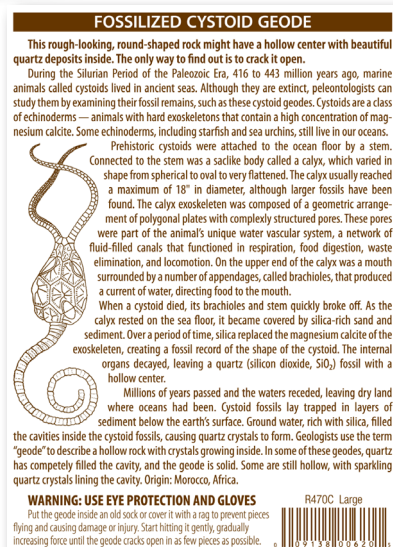
10 stock scenes incorporate your
logo on the puzzle or design your own.
Comes with a pack of crayons!

TOP 11 BEST-SELLERS

CRACK OPEN GEODES

WHY SELL SQUIRE BOONE VILLAGE CRACK OPEN GEODES

- Create a fun activity with Crack Open Geodes! Guests choose their own geode and crack it open using a hammer and chisel to reveal gorgeous crystals that have never yet been seen before.
- Our Crack Open Geode Display holds four different sizes of geodes and information cards that explain how geodes are formed. Add our Geode Cracking Stump, Hammer, Chisel, and Safety Shield to create a cracking station.
- Just as fun as they are educational, Crack Open Geodes are an excellent activity for the whole family!



Displays have a pocket for informational Crack Open Geode Fossil Cystoid Fact Cards!



GEM MINING SLUICE

FREE! *No hidden costs —
No shipping charges*

For qualified accounts, we will ship, free of charge,
a 9-foot-long sluice complete with gem-mining
screens and water pump.
Regular cost: \$3,500.



GEM MINING

High Grade Gem & Mineral Mine Rough
Drawstring Bags • Free Custom Imprint



Make Your Own Mine Rough

Economy Mine Rough

TOP 11 BEST-SELLERS

COLLECTOR ROCKS

WHY SELL SQUIRE BOONE VILLAGE COLLECTOR ROCKS

- Every kid has a rock collection, and we bet you still remember yours! Kids love to add to their rock collection when they visit new places!
- We supply rocks that fit any collection, from novice to experienced collector.
- No weighing, grading or individual pricing. Each different Collector Rock is hand selected by our experts to have the same perceived value, can be displayed in the same bin, and sold at the same price.
- Collector Rocks can be sold in a variety of ways to suit any retail environment:
 - » Individually for collectors
 - » Gallery-style Floating Frame
 - » Hand-carved poplar Tripod Stands
 - » Crate Boxes and Treasure Chests
- More than 300 Collector Rocks in our catalog, carefully selected from mines in over 10 different countries! Increase repeat business with a rotating assortment.



Each Collector Rock includes an Information Card about each specific rock: the origin, composition and interesting facts.



**MORE THAN 300 COLLECTOR ROCKS IN OUR CATALOG, AND NEW SPECIMENS ADDED EVERY YEAR!
CAREFULLY SELECTED FROM MINES IN OVER 10 COUNTRIES**

**GEMSTONES • MINERALS • CRYSTALS • FOSSILS
CUT • POLISHED • DRUSE • SLABS • CARVINGS**

Best Selling Collector Rocks & Fossils



Pyritohedronal Pyrite
R509XL



Agate Geode
R310UOD



Amethyst Druse
R301B



Crack Open Geode
Cystoid Fossil R470C



Trilobite Fossil
R309C



Septarian Slab
R480T



Bismuth Crystals
R373



Rose Quartz Tumbled
R316B

Floating Frames

available empty and preloaded - with custom logo



Floating Frame
small and large



Fossil Fish
FFL101

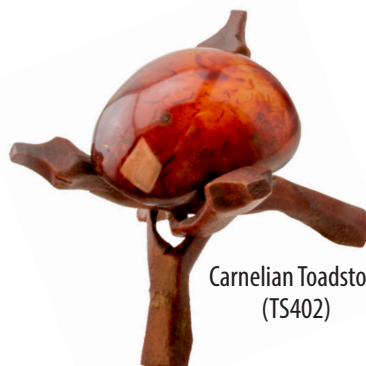


Agate Slice
FFS119

Wooden Tripod Stands



Fossilized Coral
(R6014S)



Carnelian Toadstool
(TS402)



Celestite Druse
(R475D)

Carved from a single piece of wood, tripod stands are a brand new way to display your most beautiful and eye catching fossils and minerals!

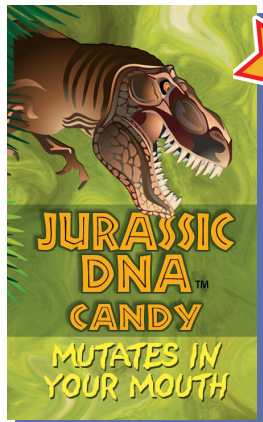
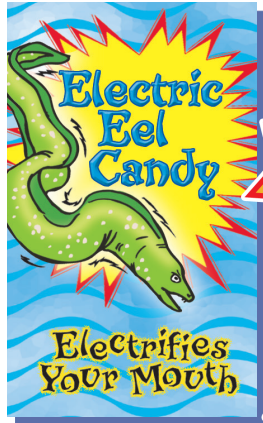
TOP 11 BEST-SELLERS

FORMULA SOUR®

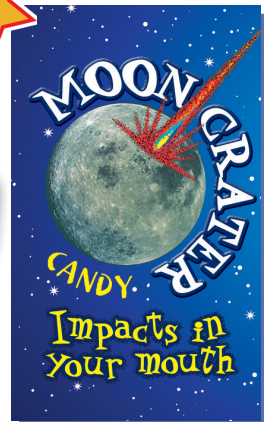
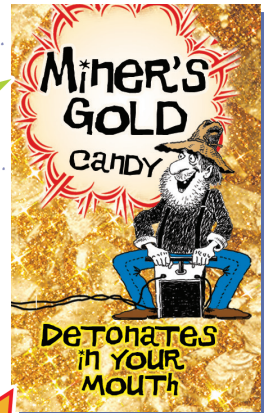
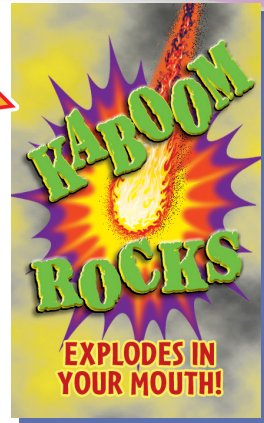
WHY SELL SQUIRE BOONE VILLAGE FORMULA SOUR AND SHOCK YOUR BUDS® TEST TUBE CANDIES

- Our goal is to create the tightest pucker face with squinted eyes and all the giggles.
- Sour Candy never goes out of style.
- Formula Sour® is recognized as a nostalgic candy which increases its cool factor.
- Shock Your Buds Test Tube Candy line includes 11 different kinds of sour and popping candy to fit in any location.
- Lights & motion make the Bubble Action Display irresistible and drives increased add-on sales
- Our proprietary Bubble Action Display is uniquely designed specifically for Formula Sour® and the Shock Your Buds line of test tube candies.
- Our retailers have proven that the motion and lights in the display sell more Formula Sour®!
- Formula Sour® and our Bubble Action Displays are crafted in our Southern Indiana plant





SHOCK YOUR BUDS® POPPING CANDY



TOP 11 BEST-SELLERS

LOLLIPOPS

WHY SELL SQUIRE BOONE VILLAGE LOLLIPOPS, LOLLISTICKS®, AND RESTICKERS®

- Our proprietary Lollipop products will set you apart and deliver consistent sales!
- Resticker® Lollipops are customized with photos of your attraction's exhibits! Collectible Restickers® stick over and over again, and are shrink-banded to the lollipop, ensuring they can't be removed until after purchase.
- All flavors are made in the USA.
- Squire Boone Village Lollipop Displays are designed to showcase our Lollipops' vibrant, whimsical, and irresistible colors and shapes!



Twister Pop
Lollistraws®



Lollisticks®
are a long-time favorite across all retail. With 12 delicious flavors, there's a stick for every customer!



Teeny Lollipops
can't be found anywhere else, and provide great impulse sales.



Free custom printed Resticker®
- sticks over and over again
on any clean surface!



Slobber Jawbbers®
5' Yellow Floor Display Deal
Includes a mix of Slobber
Jawbbers® & Monster Slobber
Jawbbers®!

Building Block Display Deal
Offer 8 different Teeny
Lollipops for maximum
impact!



Oak Tree Deal - Lollipops
Build your own display!

Lollisticks 12 Compartment Floor
Display Deal Includes enough Lollisticks
to fill the display 1.5 times!



**Monster Slobber
Jawbbers®**

Keep Licking! Colors and
flavors change over 10 times!



**Twister Pop
Lollistraws® Glass
Display Jar Deal**



Rainbow Custom Resticker® Lollipop Counter Display Deal
Includes enough lollipops to refill the display more than 5 times!

TOP 11 BEST-SELLERS

HITCHERS® WITH TWISTER POPS

WHY SELL SQUIRE BOONE VILLAGE HITCHERS® WITH TWISTER POPS

- Over 60 high-quality plush animals kids love!
- Hook-and-loop fastener design on arms and legs allow Hitchers® to be wrapped around anything, like bike handles or backpack straps after the candy is all gone.
- Posable legs, arms, tails, and necks increase play value.



Twister Pops sold separately - choose either Tall & Skinny or Middle Size



Holds on with hook & loop fastener on arms and legs!

Long tail can be shaped for hanging and holding on!

Posable necks & tails to put in any position!



Hitchers® with Twister Pops provide a two-in-one treat... Candy and a toy, doubling the value!

TOP SELLING HITCHERS®



Unicorns



Lobster Crab



Snakes



Giraffe



Narwhal



Monkeys



Flamingo



Dinosaurs



Elephant



6.5' Wood Tree Display Deal
Build your own animal collection
or choose Best Sellers!



Ocean Hitchers®
5' Wood Tree Display Deal



Wildlife Hitchers®
5' Wood Tree Display Deal



Zoo Hitchers®
5' Wood Tree Display Deal



Unicorn Hitchers®
5' Wood Tree Display Deal

TOP 11 BEST-SELLERS

GEMSTONE NECKLACES

WHY SELL SQUIRE BOONE VILLAGE GEMSTONE NECKLACES & WINDSWEPT TREE



We'll pre-print your retail price, just tell us your markup. Flag labels come attached to each necklace!

- Our exclusive display was inspired by windswept trees in the tundra, and create a stunning presentation for our genuine Gemstone Necklaces. The first display of its kind, the Windswept Tree is one of the most popular displays across all of our catalogs.
- Real Gemstones are cut and polished by lapidary artists.
- Electroplated with 100% pure Gold or Silver.
- Pre-priced and bar coded at your specified markup. Hang on the tree and start selling!



Pink
Chalcedony
Cabochon



Agate Slice
w/ Gold Dip &
Edge



Amethyst
Druse



Crystal Point
Gold



Lapis Lazuli
Cabochon

DESIGN YOUR OWN GEMSTONE PENDANT NECKLACE

WHY SELL SQUIRE BOONE VILLAGE DESIGN YOUR OWN GEMSTONE PENDANT NECKLACE

- Kids love to choose a pendant and neck cord to create their own custom necklace.
- Choose from over 120 Pendants to fill your display.
- Choose either Clasp or Tie Necklaces
- Rough, Tumbled & Carved Gemstones and Fossils
- Each pendant is the same price, making retail pricing a breeze!
- Easy 3X mark-up!



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PACKAGED BULK CANDY CATALOG
50 DIFFERENT CANDIES
PACKAGED 8 DIFFERENT WAYS
Minimums As Low As 96 Pieces
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